

PROFESSIONAL LIMITED LIABILITY COMPANY

201 West Big Beaver Road
Columbia Center, Suite 315
Troy, Michigan 48084
(248) 740-7505 Fax: (248) 740-7501

KIMBERLY J. COMMINS
E-Mail: kcommins@hallrender.com

RECOMMENDED GUIDELINES FOR ADVERTISING FUNDRAISING ACTIVITIES

Hospital Foundations or Its Volunteers may:

- Advertise fundraisers designed to benefit the Hospital Foundation in any Hospital newspaper.
- Advertise the Fundraiser in Employee Newsletters.
- Advertise the Fundraiser through postings in the Hospital in patient rooms or anywhere on Hospital Premises.
- Send communications to the General Public consistent with HIPAA.
- Advertise to the General Public about fundraisers.
- Advertise fundraisers in local newspapers.
- Distribute advertisements about the fundraiser to the General Public or anyone including employees, medical staff, patients or visitors, subject to HIPAA limitations.