

SOUTHEAST DISTRICT—MICHIGAN ASSOCIATION OF HEALTHCARE ADVOCATES  
(SED-MAHA)

SEPTEMBER 2013

VOLUME XXXXVIII Issue 1



**MARILYN BEVERLEY**  
SED PRESIDENT

## A MESSAGE FROM YOUR PRESIDENT - MARILYN BEVERLEY

It is a joy to serve the Southeast District as President. I thank you and am humbled that you have honored me to serve and represent you in 2013-2014. It has been a joy to meet many of you at the SED Annual Meeting and Installation in May and at the MAHA Annual Meeting and Educational Institute held in June at the Grand Hotel, Mackinac Island. Thank you to all of you who were able to attend in representation of your hospitals, auxiliaries and volunteer groups. *Thank you for giving from your hearts!* Thank you for caring, giving and sharing your lives in your hospitals and making a difference in your communities, our state, our country and our world! SED had the honor of hosting a District reception at the MAHA Annual Meeting and we had 74 who attended. We also congratulate MAHA President, Alma Bershas, who was installed at that meeting and it was our joy to be part of that celebration with a reception held in her honor. Congratulations, Alma! We are proud of your accomplishments. The MAHA Annual Meeting and Educational Institute and MAHA Fall Conference are wonderful opportunities for all of us to grow in leadership, communication, membership and legislation along with the networking, sharing of ideas, renewing old friendships and making new friends.

Your SED Board is an awesome team this year and have been and are continuing to work very hard preparing for this year's events. I would like to thank all the SED Board members for their willingness to serve. They are a team that beats with one heart...the heart of a volunteer!

Please mark you calendars for the upcoming events:

- ◆ **September 17 & 18, 2013**      **SED Networking and Fall Meeting**  
Comfort Inn, Chelsea
- ◆ Registration forms have been mailed & are also posted on the MAHA website,  
[www.mahaonline.org](http://www.mahaonline.org) under SED District
- ◆ **October 15-17, 2013**      **MAHA Fall Conference**      Lansing, MI  
Registration forms will be on the MAHA website as well as the agenda for the conference.      [www.mahaonline.org](http://www.mahaonline.org)
- ◆ **March (TBA), 2014**      **Spring Workshop**      Greater Grace Temple, Detroit
- ◆ **May 20, 2014**      **SED Annual Meeting**      Place TBA

The MAHA Fall Conference will be October 15-17, 2013 at the Lexington Lansing Hotel. MAHA will be celebrating its 65th Anniversary! The theme is: "Together Towards Tomorrow"! We are asking that the hospitals in each district make a donation of a basket for door prizes and we thank you for your generous donations! Also, don't forget to bring your canned goods and / or donations for the MAHA Harvest Gathering to the MAHA Fall Conference.

It was a joy for SED President elect, BG Gupta and myself to visit Mercy Memorial Hospital in Monroe and welcome them to SED membership. We would love to come and visit you! Please contact us if you have any events, luncheons, workshops, etc. that you need help with or would like us to attend. We are here to serve you.

We would like to recognize ALL the SED volunteers who were nominated for the MAHA-SED Volunteer of the Year. The winner will be announced at the September 18th SED Meeting. I congratulate everyone and thank all of the SED hospitals that submitted a nominee. All of our volunteers/auxiliary members are AWESOME!!!! Thank you all for caring and *Giving from your Hearts* to the staff of the hospitals you serve, the patients and their families. *Volunteers are the heart of our communities!!*

*Marilyn*

**MARK  
YOUR  
CALENDAR**

**SED  
LEADERSHIP  
AND  
LEGISLATIVE  
MEETING**

**TUESDAY  
SEPT. 17th &  
WEDNESDAY  
SEPT. 18TH**

**COMFORT INN  
CHELSEA**

**REGISTRATION  
FORMS  
WERE  
MAILED  
UNDER  
SEPARATE  
COVER**

# KNOW YOUR 2013-2014 SED EXECUTIVE BOARD

**PRESIDENT: MARILYN BEVERLY** is a volunteer at Port Huron Hospital. She is the chief executive officer of SED-MAHA and will preside at all meetings of the District. She also represents our District at all meetings of the Michigan Association of Healthcare Advocates (MAHA) and reports on our activities to the State Board.

**PRESIDENT ELECT: BG GUPTA** is a volunteer at St. Joseph Mercy-Oakland Hospital, Pontiac. As President elect of SED he will act in the President's capacity in the event of her absence. It is also his responsibility to prepare and print the SED Yearbook. He will prepare himself to assume the SED presidency at the annual meeting in May 2014.

**1ST VICE PRESIDENT: JUANITA DICKERSON (Dicky)** is a volunteer at DMC Sinai-Grace Hospital. As SED 1st Vice President it is her responsibility to be Chair of the Program Committee and work with the Hospitality Chair to plan the Educational Programs for the SED Leadership / Legislative and Annual meetings.

**2ND VICE PRESIDENT: MARY NOLAN** is a volunteer at DMC Sinai-Grace Hospital. Her responsibilities as SED Second Vice President includes chairing the Spring Workshop meeting. She will make all arrangements for the speakers and work with the Hospitality chair to make the facilities arrangements.

**RECORDING SECRETARY: BARBARA BRENNAN** is a volunteer at DMC Huron Valley-Sinai Hospital. It will be Barb's responsibility to keep an accurate record of all actions taken at each of the SED General Membership and Executive Board meetings. She is the keeper of our permanent records.

**CORRESPONDING SECRETARY: RHEA HEIL** is a volunteer at DMC Sinai-Grace Hospital. It is her responsibility to mail notices for the Membership meetings to the President & DVS of each member organization as well as to the appropriate MAHA leadership. She sends out correspondence, as appropriate, at the request of the SED Board or President.

**TREASURER: ALMA BERSHAS** volunteers her time at Chelsea Community Hospital (St. Joseph Mercy Health System). As Treasurer of SED, it is Alma's responsibility to keep an accurate and detailed list of all of SED's assets, liabilities, receipts and disbursements. She is authorized to pay all bills as approved by the President. She is also chair of the Budget Committee.

**FINANCIAL SECRETARY: MARGARET KUHL** is a volunteer at Chelsea Community Hospital (St. Joseph Mercy Health System). As SED Financial Secretary she is a member of the Budget Committee and mails out the statements of dues to each member organization. She also acts as assistant to the treasurer and can write and sign checks when necessary.

**COUNSELOR: JEAN BACKLUND** volunteers at St. Joseph Mercy –Oakland Hospital, Pontiac. As Counselor, it is Jean's responsibility to chair the Nominating Committee. She will also advise the current President and Board as necessary.

**PARLIAMENTARIAN: RICHARD NICOSIA** is a volunteer at St. Joseph Mercy-Oakland Hospital-Pontiac. As SED Parliamentarian, it will be Richard's responsibility to advise the President and Board of Directors on points of parliamentary procedure. He also chaired the SED Volunteer of the Year Committee.

**COMMUNICATIONS: BEVERLY HARTMAN** volunteers at Henry Ford Macomb Hospital. It is her responsibility to serve as editor of the SED Digest. They are mailed to the President and DVS of each member organization and to the appropriate MAHA leadership.

**HISTORIAN: FRANK MCGANN** is a volunteer at Providence Hospital & Medical Center. It is his responsibility to maintain a scrapbook and continuing history of the organization. He will record the activities at each membership meeting.

**HOSPITALITY: CONNIE ULRICH** volunteers her time at Crittenton Hospital & Medical Center. As the SED Hospitality Chair she is responsible for securing locations and making arrangements for the luncheons at all membership meetings. She works closely with the registration and program chairs.

**LEGISLATIVE: PATRICIA ESSELMAN** is a volunteer at Providence Hospital & Medical Center. As our Legislative chair she supports the requests of the Michigan Health & Hospital Association (MHA) and the MAHA leadership regarding resolutions, letters and public relations programs affecting hospitals and volunteers. She communicates their requests to our district members.

**MEMBERSHIP/OUTREACH: MARY LU CRAMER** is a volunteer at DMC Huron Valley Sinai Hospital. She requests information from member organizations and compiles it for the MAHA and SED Annual Reports. She also maintains and keeps an up-to-date roster of local officers and reports changes to MAHA and necessary SED officers and chairs.

# KNOW YOUR 2010-2011 SED BOARD OF DIRECTORS<sup>-continued</sup>

**POLICY & BYLAWS:** **SANDRA MACLEOD** is a volunteer at DMC Sinai Grace Hospital. It is her responsibility to review and update the SED policies and bylaws annually. She will also have the SED Board Manual reprinted as necessary.

**REGISTRATION:** **SUZANNE GALLAS** volunteers at McLaren Macomb Hospital. As SED Registration Chair she will receive reservations and prepare name tags for the membership meetings. She also maintains an attendance book and works closely with the Hospitality Chair.

**NOMINATING:** **JEAN BACKLUND**, Chair     **BG GUPTA\*\*\*** and **BEVERLY HARTMAN\*\*\***     **\*\*\*SED Board members**  
and **MICKEY ROTA** a volunteer at St. Joseph Mercy-Oakland, Pontiac and a past SED President.  
**MICHELE DUNAJ** volunteers at St. Joseph Mercy-Oakland, Pontiac..

## PROPOSED BYLAW CHANGES FOR THE SOUTHEAST DISTRICT

**\*\*\*Must be accepted by an affirmative vote of two-thirds of those present and voting at the SED Membership Meeting on Wednesday, September 18, 2013 to become effective.\*\*\***

### Article II Purpose/Mission

Add: 4) Expand the vision and involvement of the SED membership.

Reason: To coincide with MAHA bylaws

### Article III Membership

#### Current:

Requirements, other than hospital membership of MHA, include having their own bylaws approved by their hospital administration and having two (2) or three (3) board members (a president, secretary and treasurer).

Change to: Requirement is that their health care facility membership with MHA be in good standing.

#### Reason:

Many of our hospitals are doing away with their Auxiliary and becoming Volunteer groups. Per Dave Finkbiner of MHA at the April MAHA Board Meeting, the only requirement is that their hospital be in good standing with MHA. We want to be pro-active and not lose any hospitals that are going from non-profit to for-profit, and we will be updating to MHA recommendations.

### Update throughout Bylaws

Current: Auxiliaries/volunteer organizations

Change to: Auxiliaries/volunteer groups

Reason: To reflect MAHA guidelines.

## SED District Volunteer of the Year Thank You

We are grateful for your nominations on behalf of the 2013 SED Volunteer of the Year Award....you are making a difference! Thank you for your cooperation in honoring someone you felt deserves this award. **They are all Winners!!!!**

The Committee has met and has made their decision. Being that this is the first time the award will be given, we have started a new era for the SED. The Committee reviewed each letter of recommendation, talked by phone, e-mails and met in person to discuss the choices and make their final decision. It wasn't easy!!!!

You all have unique individuals serving in your organizations. They each have special gifts, talents, passions and desires. They are what make this award so special.



We will be announcing our winner at the September 18, 2013 SED Membership Meeting in Chelsea, Michigan. Once again, thank you and be encouraged. Looking forward to meeting you in the days ahead.

SED 2013 Volunteer of the Year Committee

**NEWS FROM OUR SED LEGISLATIVE CHAIR.....Pat Essleman**

**STATES TRYING TO SAVE MONEY ON MEDICAID DRUGS**

The Affordable Care Act (ACA) allows states to receive drug rebates even if they move their Medicaid prescription benefit to managed-care organizations. The federal government has asked the states to fix the wide disparities in dispensing costs for drugs distributed through Medicaid. For the first time New York has reduced Medicaid spending. Alabama had one of the highest dispensing rates for Medicaid drugs. Alabama has now created a commission to determine the best way to distribute medication. Some states have tried preferred-drug lists that point beneficiaries to cost effective medications, requiring prior authorizations of drugs, requiring discounts from manufacturers, negotiating additional rebates and entering multi-state joint buying programs. Some approaches have succeeded in reducing costs. They have also created a patchwork in which states such as Alabama pay \$11 per prescription to dispense Medicaid drugs with ingredient fees. While other states pay \$2 in dispensing fees and higher costs for ingredients.



This battle pits pharmaceutical manufacturers, pharmacy benefit managers and both physical and mail order pharmacies against one another. At the same time drug costs have increased and people are using more medications as they develop chronic diseases such as heart disease or diabetes. One approach is moving to managed care. Such a plan means to contract out the pharmaceutical service to a group that agrees to provide services for a lower cost.

**Welcome to Southeast District—Mercy Memorial Hospital Auxiliary**

SED President, Marilyn Beverley and SED President elect, BG Gupta visited with the Auxiliary leadership in the summer.

It is an honor to welcome them into SED membership. We look forward to their participation.



L to R: Beth Grna, Auxiliary VP; Ruth Ann Peters, Auxiliary Past President; BG Gupta, SED President elect 2013-2014; Jean Castegleone, Auxiliary Secretary; Marilyn Beverley, SED President 2013-2014; Bella Ruwart, Auxiliary President; Lisa Gramlich, Mercy Memorial Hospital DVS; Lisa Ingels, Auxiliary VP Membership and Marie McLaughlin, Mercy Memorial Hospital Gift Shop Manager.

**HELP US KEEP YOU CONNECTED TO SED AND MAHA.....**

PLEASE BE SURE TO INFORM THE **SOUTHEAST DISTRICT MEMBERSHIP CHAIR** OF ANY CHANGES TO YOUR OFFICERS DURING THE YEAR.

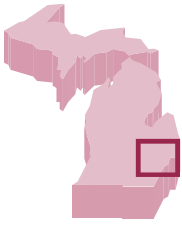
**Please notify: Mary Lu Cramer at [mrcramer2@comcast.net](mailto:mrcramer2@comcast.net)**

IT WOULD ALSO HELP WITH COMMUNICATIONS IF THE DISTRICT HAD AT LEAST ONE E-MAIL ADDRESS FROM EVERY VOLUNTEER GROUP.

Please e-mail the name and email address to: **Bev Hartman at [bhartma1@sbcglobal.net](mailto:bhartma1@sbcglobal.net)**







# What's Happening Around the District..

## Did we hear from your Hospital?

### **Chelsea Community Hospital Auxiliary**

hosted a recent Life Uniform Sale in their new, larger sales area. Their Gift Shop sales have increased nearly 16% over the last year. They also had a very successful blood drive. Ten Auxiliary members attended the MAHA Annual Meeting to proudly support Alma Bershas as she was installed MAHA President for 2013-2014.

### **Crittenton Hospital Medical Center**

**Auxiliary** reports a very successful 5K Run and Gold Outing that benefitted the \$300 square foot initiative for the New Tower addition. \$2,500 was also raised from the Scrub and Shoe Sales. They are hosting a fall, new volunteer orientation and a Hard Hat Tour of the new tower. Crittenton Auxiliary Awareness Day & Fashion Show and their Annual Gourmet Gala are part of their fall activities.

**DMC Huron Valley Sinai Hospital** Art Committee visited Huron Valley & Walled Lake Schools to make selections for their Gallery of Student Art. The works were framed & displayed and the student artists, staff, teachers, families & volunteers were given a reception as thanks. The Gallery provides a source of relaxation and comfort for their visitors. Their Slightly-Used Ornament and Decoration Sale is well received by the staff and the proceeds used to primarily fund the Art from the Schools project

**DMC Sinai Grace Hospital Guild** welcomes new members Mary Nolan & Kaaty Halleran. The Guild is focusing monies raised from its sales on their community outreach and health programs such as purchasing book bags and school supplies for the Detroit Public Schools. They also sponsored six DPS High School Students as they observed and interacted with various hospital departments at a cost of \$14,000. In addition they have been bringing healthy fruits and vegetables to the hospital's neighbors. \$3000 is being used to sponsor some low income families with a trip to Cedar Point.

### **Garden City Hospital.....**

**Henry Ford Macomb Hospital** volunteers have welcomed a new job-sharing Gift Shop Manager, Carol Myers. They will have a Friday the 13th Gift Shop Sale to make room for the new holiday merchandise. Lobby Sales will include Out of The Box Shoes, Book Are Fun, DJ Max and the \$5.00 Jewelry Man sales.

**Henry Ford Wyandotte Auxiliary** purchased a Popcorn Machine and are planning weekly fundraisers. The wonderful scent of fresh popcorn is becoming a great draw for employees and visitors. HFW will soon be training the Gift Shop volunteers on a new cash register system. They are also planning a future Volunteer Fair and will have representatives of each available service meet, greet and answer any questions the attendees might have.

**Mercy Memorial Guild, Monroe** launched a new service known as the Bedside Gift Shop where patients may purchase items or gift cards right from their bedside. Gift Shop staff becomes the patient's personal shopper and delivers items to their room. A 'menu' is used for available items and the program has been well received.

### **McLaren-Macomb Guild ...**

**Our Lady of Providence League, Southfield** recently held a fundraiser Uniform Sale. The League has pledged \$500,000 toward the Cancer Center renovation and the Board will be touring it. They are thanking Kathy Harlow & Nora Whyte as they retire and welcome Pam Kane to their team.

**Port Huron Hospital Auxiliary** fundraisers have included a Local Artist Sale, Flower Sale and Spa Sale. The proceeds benefit the hospital's new CT Scanner. Their volunteer & community gardeners are progressing with plans to divide their present perennials, add annuals & reconfigure the brick path in the ER garden area. The auxiliary hosted an Ice Cream & Strawberry Social for the hospital staff and also awarded scholarships to eligible recipients pursuing careers in healthcare. They congratulate Marilyn Beverley on becoming SED President.

**Providence Park—Novi** is looking forward to having the Board of Directors of St. John Macomb's Auxiliary hold their Board Meeting at their hospital where they will have lunch and a tour for them. For the 3rd year in a row they are offering grants between \$500—\$1000 to all departments in our hospital. They are for non-budgeted needs. Upon receipt of an application, the grants committee meets with a member of the department and then decides upon the issuance of the grant.

### **St. John Macomb-Oakland , Warren Center .**

**St. John River District Hospital** has planned Books Are Fun, Germack Nut, Uniform Sale and a Linen Sale. Lori Wheeler, the Gift Shop Manager, was voted Volunteer of the Year. They also awarded four \$1000 scholarships to students in their 2nd year or more of a healthcare related program. They look forward to their Light of Love program honoring deceased members and also the hospital's Christmas luncheon for the volunteers.

### **St. Joseph Mercy Oakland—Pontiac**

**St. Joseph Mercy - Port Huron** recently held their annual luncheon honoring all their volunteers and their Volunteer of the Year, Carolyn Crowe, who heads their Heavenly Hounds Program. Their Pink Ribbon Golf Outing raised \$20,000 to support breast cancer screening. They also thanked the hospital employees for their support by hosting a thank -you Ice Cream Social.

### **University of Michigan Health System.....**

IF UNDELIVERABLE, RETURN TO:  
Beverly Hartman  
SED Communications Chair  
35638 Kensington Ave.  
Sterling Heights, MI 48312-3739

VISIT [mahaonline.org](http://mahaonline.org)  
for more MAHA state news and district news from all of the  
Six Michigan Districts.

**SOUTHEAST DISTRICT FALL  
LEADERSHIP / LEGISLATIVE  
MEETING**

**WEDNESDAY, SEPT. 18, 2013  
at**

**Chelsea Comfort Inn &  
Village Conference Center  
Chelsea, Michigan**

**Pre-event on Tuesday, Sept. 17th  
Tour of Jiffy-Chelsea Milling Co.  
and Networking Session**

**All hotel and registration information  
has been sent under separate cover**

**LET US KNOW WHAT YOUR AUXILIARY IS  
DOING IN THE NEXT ISSUE OF THE  
SOUTHEAST DISTRICT DIGEST....**

**The next SED Digest deadline  
is FEBRUARY 7, 2014**

**Please email your information  
(100 words or less)  
to: [bhartma1@sbcglobal.net](mailto:bhartma1@sbcglobal.net)**

**Or mail to:**

Bev Hartman  
SED Communications Chair  
35638 Kensington Ave.  
Sterling Hts., MI 48312-3739.

