



SOUTHEAST DISTRICT—MICHIGAN ASSOCIATION OF HEALTHCARE ADVOCATES  
(SED-MAHA)

FEBRUARY 2014

VOLUME XLVIII Issue 2



**MARILYN BEVERLEY**  
SED PRESIDENT

## A MESSAGE FROM YOUR PRESIDENT - MARILYN BEVERLEY

Spring is just around the corner! I promise! Mark your calendar for the SED Spring Workshops on March 18, 2014 at Greater Grace Temple in Detroit. Our 1<sup>st</sup> and 2<sup>nd</sup> Vice Presidents have worked to develop a program that will include hands-on participation from you the members of SED in developing our district, promoting wellness in our lives and communities along with, hopefully, some information regarding insurance issues that we might find helpful with all the changes on the horizon of the Healthcare community. I hope to see all of you there! We will have some great workshops along with a panel discussion from an Ad Hoc committee which was formed to discuss restructuring and continued development of the SED. We need your input! What do you need from the SED of MAHA to help with the success of your organization? The Ad Hoc committee will be meeting on Feb. 26 and will present their ideas to you the SED membership at the March meeting. During that panel presentation we will open the floor for your thoughts and ideas. Then a final plan will be presented at the Annual Meeting in May. So please come prepared to share your thoughts and ideas.

As I think of spring I think of “rebirth”, “new growth” and beauty. As I think of “rebirth”. I think of SED and hope that you can help us think of ways to make our profile well-known throughout our district with all of our communities. How can we the SED board help you achieve this in your communities? Many volunteer organizations are working to make it through today with all the changes in the healthcare community. Yet, we want to ensure that our organizations thrive for tomorrow and many years to come. How can we be more supportive to our hospitals and communities as Auxiliaries and Volunteer Groups? In the future we will see volunteers from hospitals and Healthcare Systems developing programs that actually reach out into the community with hands on volunteering within the community working to

raise those customer service percentages for our hospitals and promote good health. We will see hospitals “rewarded” for keeping patients healthy and out of the hospitals! Follow-up programs will be developed to ensure positive outcomes for patients released and we will see volunteers playing a role in the development of these programs. If the percentages are not high enough, our hospitals will not receive adequate Medicare reimbursement, if any at all. We will see community programs developed by hospitals along with Auxiliaries and Volunteer Groups to promote wellness within our communities. Please bring your ideas to the SED March Workshop as we take the opportunity to work together to restructure our district. Another issue that will face the Healthcare community is a shortage of workers. Many of the Doctors and Medical staff, including nurses, are at retirement age and for the number retiring there is a shortage of replacements. Let us as leaders become seekers and pilgrims or sojourners with the new opportunities that we encounter through “new growth”. When I speak of “new growth” I am not just speaking of new members. I am speaking of growing leaders, perhaps restructuring our organizations to mirror the new image of many of our hospitals. As we seek to achieve a “rebirth”, “new growth” let us be grateful for our rich history, our present membership and all its beauty with five generations now volunteering in many of our organizations.

Make sure you check the upcoming calendar of events on the MAHA website [www.mahaline.org](http://www.mahaline.org) for all MAHA and our SED information. Everything is at your fingertips and you can obtain the registration forms for the MAHA Annual Meeting, read the MAHA Highlights and the SED Digest with the click of your mouse! Remember you make a difference in your hospital, your community, our state, our country and the world. Thank you all for giving from your heart!

Volunteers are the heart of our communities!

*Marilyn*

**MARK  
YOUR  
CALENDAR**

**SED  
MARCH  
WORKSHOP**

**TUESDAY  
MARCH 18TH**

**GREATER  
GRACE  
TEMPLE  
DETROIT**

**REGISTRATION  
FORMS  
WERE  
MAILED  
UNDER  
SEPARATE  
COVER**

*From Pat Esselman, Legislative Chair*

## FDA Reconsiders Heart Safety of Common Pain Pills



Federal health experts are taking a second look at the heart safety of pain medications used by millions of American to treat arthritis and other everyday aches and pains. The Food and Drug Administration is examining the latest research on anti-inflammatory medicines called NSAIDS (non-steroidal anti-inflammatory drugs) which serve as the backbone of U.S. pain treatment. The key question is whether naproxen; the key ingredient in Bayer's Aleve and many other generic pain pills carries a lower risk of heart attack and stroke than rival medications like ibuprofen, sold as Advil by Pfizer and Motrin by Johnson & Johnson among others. The FDA has asked its panel of medical experts to review a massive analysis published last year suggesting that naproxen does not increase the risk of heart problems as much as its peers. The findings came from Oxford University researchers who reviewed results from more than 700 NSAID studies involving approximately 350,000 patients. Almost all of the data comes from studies of prescription NSAID pain relievers which are taken at higher doses and for longer periods than over the counter NSAIDS. But analysts will make recommendations on the use of non-prescription drugs as well. Bayer, which markets Aleve, is suggesting its label reflects it is a safer option.

Pfizer, maker of Advil, opposes such labelling since conclusive data is not currently available.



WOULD YOU LIKE TO  
RECEIVE ADDITIONAL  
MAHA AND SED  
INFORMATION BY EMAIL ?



It is just as easy as letting  
us know your intensions.

If any auxiliary member or volunteer in your organization would like to be added to the MAHA and SED email contact list, please send your contact information to our SED Membership Director, Mary Lu Cramer. Her email address is:  
**mrcramer2@comcast.net**

Please write: **SED email request** in the subject line.

Your name will then be added to the list to receive the MAHA Newsletter and registration forms by email as well as the SED information and newsletter.

## *Thank you*

It is with regret that the SED Board of Directors have accepted the resignations from two of our Board members:

B G Gupta—SED President elect  
and  
Richard Nicosia— Parliamentarian

For personal reasons, the gentlemen have found it necessary to resign their positions effective Immediately.

The SED is very appreciative for the many hours of service they have given to our organization and thank them for their dedication

***Volunteers are the heart of  
the community !***



# PROPOSED BYLAW CHANGES FOR THE SOUTHEAST DISTRICT

**\*\*\*Must be accepted by an affirmative vote of two-thirds of those present and voting at the SED Membership Meeting on Tuesday, March 18, 2014 to become effective.\*\*\***

The MAHA (State Organization) has made the decision to restructure their Board for better efficiencies and voted to remove some positions and combine those duties with other positions on the Board. The SED Board feels it would be in our best interests to follow the MAHA lead and proposes the following changes to our bylaws

## **ARTICLE VI            OFFICERS            Section 1**

**CURRENT:** The officers of this organization shall be: President, President elect, First Vice President, Second Vice President, Recording Secretary, Corresponding Secretary, Treasurer and Financial Secretary..

**PROPOSED CHANGE:** Delete the positions of First Vice President, Second Vice President and Financial Secretary

**REPLACE WITH:** The officers.....Vice President.....Corresponding/Financial Secretary

The President elect would assume the duties of the Legislative Chair.

The two Vice President positions would be combined into one.

The Financial Secretary duties would be combined with the Corresponding Secretary duties.

## **ARTICLE VII            TERM OF OFFICE            Section 1 c**

**CURRENT:** The President, President elect, first vice president and second vice president shall hold office for a term of one (1) year only in a given office.

**PROPOSED CHANGE:** Delete the positions of First Vice President and Second Vice President .

**REPLACE WITH:** .....Vice President.....

**PROPOSED CHANGE:** The President, President elect and Vice President shall hold office for one (1) but not more than two (2) years in a given office.

## **ARTICLE VII            TERM OF OFFICE            Section 1 d**

**CURRENT:** The recording secretary, corresponding secretary, treasurer and financial secretary may hold office for two (2) consecutive years.

**PROPOSED CHANGE:** Delete the position of Financial Secretary.

**REPLACE WITH:** .....Corresponding/Financial Secretary,

**REASON:** Allows flexibility for changing need of the communities we serve.

Policy changes will be made to correspond with any approved changes made to the bylaws. All policy changes need to be approved by the SED Board.

## THE PROPOSED SLATE OF SED OFFICERS FOR 2014-2015

The following slate of officers for 2014-2015 is presented by the SED Nominating Committee:

President:	Marilyn Beverley	Port Huron Hospital
President elect:	Pat Esselman	Providence Park Hospital
Vice President	Juanita Dickerson	DMC Sinai Grace Hospital
Recording Sec'y:	Barbara Brennan	DMC Huron Valley-Sinai Hospital
Corr./Financial Sec'y:	Rhea Heil	DMC Sinai Grace Hospital
Treasurer:	Alma Bershas	Chelsea Community Hospital
Counselor:	Jean Backlund	St. Joseph Mercy-Oakland Hospital

An additional nomination for each office may be made in writing by any seven (7) members of two (2) auxiliaries/volunteer organizations. The nominee previously must have served on the SED Board of Directors one year (at any time). Such nominations must cite the qualifications of the nominee and be accompanied by a written statement that the nominee understands the job description and will accept the nomination, if tendered.

Such additional nominations must be received by the president not later than May 1, 2014. The membership shall be informed of such nominations at least two (2) weeks before the Annual Meeting.

Nominations may not be made from the floor.



### HEALTH CARE ADVOCACY DAY

Wednesday April 30, 2014

8 A.M. to 1 P.M.

at the

Radisson Hotel in downtown Lansing

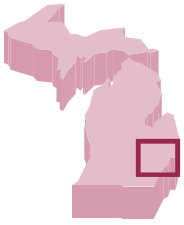
Advocacy Day is sponsored by the Michigan Health and Hospital Association, Michigan Association of Healthcare Advocates (MAHA), and Volunteer Resource Professionals.

Legislators will join attenders in their district for lunch. Over lunch you can share with them your views. Please send representatives from your group, and we would like the representatives to share with their board and membership what they have learned at the Health Advocacy Day.

Registration Forms are mailed separately from this newsletter.

**SAVE THE DATE**  
**WEDNESDAY APRIL 30, 2014**  
**HEALTHCARE ADVOCACY DAY**  
**LANSING**





# What's Happening Around the District..

*We would love to hear from every Hospital in SED*

## **Chelsea Community Hospital Auxiliary**

dedication has allowed them to fulfill their first year's pledge toward a five year pledge of \$100,000 to their new Cancer Center. A check for \$20,000 was presented to their CEO at their fun-filled Christmas dinner. Due to the construction the shuttle drivers are making adjustments to compensate for increased traffic and decreased parking space.

## **Crittenton Hospital Medical Center**

**Auxiliary** has planned many events for the spring.... A Blood Drive and One-Stop Screening event and a Baubles and Bags Sale. A Card Party sponsored by the Junior Women's League of Rochester will benefit camisoles for the Women's Health Department. They also sponsor a Carson's \$5.00 Community Day Coupon Book Sale.

**DMC Huron Valley Sinai Hospital** conducts monthly new volunteer orientations. In 2013 approximately 106 persons went through the program bringing their active volunteers to 160. The smell of popping corn draws people to the cafeteria on a regular basis. Their annual Volunteer Recognition luncheon will be held to coincide with National Volunteer Week. They honor those that have achieved both year and hour milestones.

**DMC Sinai Grace Hospital Guild** is partnering with the "Keep Seniors Moving", a pilot program where Detroit seniors meet once a week for physical exercise to help them stay healthy. They also participate in the "Healthy Eating Detroit" Program that brings fruits and vegetables to the neighboring community.

## **Garden City Hospital.....**

**Henry Ford Macomb Hospital** volunteers will celebrate National Volunteer Week with a thank you luncheon. The theme will be Motown. Lots of new spring merchandise has arrived into our gift shop. They also continue with Lobby Sales to enhance profits.

**Henry Ford Wyandotte Auxiliary** sponsors at least one vendor fundraising event each month. They also pop and sell bags of popcorn for 50 cents twice per month. Hospital employees and volunteers are being trained on a new computer system call EPIC. They are considering the purchase of an AccuVein Finder for their Brownstown facility. In addition they have purchased a gift basket for a donation to the Clinic for the Uninsured Silent Auction Fundraiser.

**Mercy Memorial Guild, Monroe** has donated \$51,442 to the hospital for the purchase of forty chairs for patient rooms and four bariatric chairs. Seven new knitters have joined their organization. Twenty two ladies have knitted 225 newborn hats this last quarter. Marie McLaughlin, their gift shop manager, will be a speaker at the MAHA Annual Meeting in June.

## **McLaren-Macomb Guild .....**

**Our Lady of Providence League, Southfield** holds Board Meetings monthly. The meetings begin with a Leadership guest, typically one of our Administrators or Department Leaders, who shares information about new initiatives within their scope of responsibility. This is a great avenue of accurate information. Future fund raisers will include Friends Ball and Gold Classic sponsored by the Providence Health Foundation.

**Port Huron Hospital Auxiliary** currently has numerous fund raisers planned including a Coughlin Jewelry Sale, Books Are Fun, Rada Knife, Tree of Peace Sales and the Annual Tree Decorating. Proceeds will benefit the Auxiliary's pledge to the CT scanner. Proceeds from their upcoming Annual Little Black Dress Event will benefit the hospital's Look Good, Feel Good Cancer Program. For fun they will have an Ice Cream Social and the Volunteer Picnic.

## **Providence Park—Novi .....**

## **St. John Macomb-Oakland , Macomb**

**Campus** has experienced many changes since their auxiliary began in 1950 with fund raising efforts by a group of Doctors' wives to assist with the building of the hospital. They currently have about 300 volunteers and have donated approximately \$ 5.5 million to the hospital since 1966 when the hospital opened. In 2013 they pledged \$200,000 to their emergency room expansion project. A few of their future fund raisers includes a Shamrock Sale, Geranium Sale and a Bake Sale

## **St. John River District Hospital .....**

**St. Joseph Mercy Oakland—Pontiac** Mercy Volunteers continue to raise money for the Mother-Baby Unit to purchase Sleep Sacks. The funds will provide 4 East Rehab patients with a GivMohr Sling which will assist those with flaccid arm due to a stroke. SJMO volunteers now assist at the Cancer Center and the 3 East and North units. They are called "Senior Companions" who help create an atmosphere of welcome and personal concern for the patients and their families. Their organization has donated over \$170,000 toward the completion of the new South Tower soon to open.

## **St. Joseph Mercy - Port Huron .....**

## **University of Michigan Health System.....**

IF UNDELIVERABLE, RETURN TO:  
Beverly Hartman  
SED Communications Chair  
35638 Kensington Ave.  
Sterling Heights, MI 48312-3739

VISIT [mahaonline.org](http://mahaonline.org)  
for more MAHA state and District news from the  
Six Michigan Districts.

**HELP US KEEP YOU CONNECTED  
TO SED AND MAHA.....**

PLEASE BE SURE TO INFORM THE

**SOUTHEAST DISTRICT  
MEMBERSHIP CHAIR**

OF ANY CHANGES TO YOUR  
OFFICERS DURING THE  
YEAR.

Please notify:  
**Mary Lu Cramer at**  
[mcramer2@comcast.net](mailto:mcramer2@comcast.net)



LET US KNOW WHAT YOUR AUXILIARY IS  
DOING IN THE NEXT ISSUE OF THE  
SOUTHEAST DISTRICT DIGEST....

The next **SED Digest**  
deadline is **APRIL 25, 2014**

Please email your information  
(100 words or less)  
to: [bhartma1@sbcglobal.net](mailto:bhartma1@sbcglobal.net)

Or mail to:

Bev Hartman  
SED Communications Chair  
35638 Kensington Ave.  
Sterling Hts., MI 48312-3739.

