



SOUTHEAST DISTRICT—MICHIGAN ASSOCIATION OF HEALTHCARE ADVOCATES
(SED-MAHA)

SEPTEMBER 2014

VOLUME XXXIX Issue 1



MARILYN BEVERLEY
SED PRESIDENT

A MESSAGE FROM YOUR PRESIDENT - MARILYN BEVERLEY

We as leaders, and our organizations, face many challenges in our auxiliaries and volunteer groups! Let us rise to the challenges of our day and be prepared!

I am excited to share with you that SED (Southeast District) and MAHA (Michigan Association of Healthcare Advocates) are here to help you be prepared to take action with the changes we are facing in our healthcare world. We have several important events coming up soon.

The SED Fall Legislative and Networking Meeting will be held on **Wednesday, September 17, 2014** at Baker's in Milford, MI. This meeting will provide information for the upcoming election issues and how our healthcare organizations fit into those issues. We will receive legislative updates from Stacy Dowdy, MHA (Michigan Health and Hospital Association) Manager - Health Pac & Grassroots Advocacy and MHA Liaison to MAHA and Pat Esselman, our Southeast Legislative Director. This meeting will provide a time of "hands-on" networking, growing together,

strengthening our leadership skills and our organizations.

We will have the honor of hearing an excerpt from the Inaugural Speech of the newly installed Chairman of the MHA Board of Directors, Tom DeFauw, via video. You will not want to miss this event!

In addition, the MAHA Fall Conference is just around the corner on Monday—Wednesday, October 13-15, 2014 at Crystal Mountain. The great speakers and breakout sessions planned will give you a wealth of information as you prepare and inspire growth within your organizations, develop leaders and recruit new members!

Thank you for all you do!

Thank you for giving from your hearts and planting seeds of volunteerism.

Inspire change! Lead with Love, Laughter and Life Lessons!

Marilyn

**MARK
YOUR
CALENDAR**

**SED FALL
LEGISLATIVE
AND
NETWORK-
ING
MEETING**

**WEDNESDAY
SEPT. 17th**

**BAKER'S
OF MILFORD
MILFORD**

**REGISTRATION
FORMS
WERE
MAILED
UNDER
SEPARATE
COVER**

KNOW YOUR 2014-2015 SED EXECUTIVE BOARD

PRESIDENT: MARILYN BEVERLY is a volunteer at McLaren Port Huron. She is the chief executive officer of SED-MAHA and will preside at all meetings of the District. She also represents our District at all meetings of the Michigan Association of Healthcare Advocates (MAHA) and reports on our activities to the State Board.

PRESIDENT ELECT/LEGISLATIVE DIRECTOR: PATRICIA ESSELMAN is a volunteer at Providence Park Hospital. As our President elect she will prepare to assume the responsibilities of SED President in 2015. As Legislative Director she supports the requests of the Michigan Health & Hospital Association (MHA) and the MAHA leadership regarding resolutions, letters and public relations programs affecting hospitals and volunteers. She communicates their requests to our district members.

VICE PRESIDENT: JUANITA DICKERSON (Dicky) is a volunteer at DMC Sinai-Grace Hospital. As SED Vice President it is her responsibility to be Chair of the Program Committee and work with the Hospitality Chair to plan the Educational Programs for the SED Leadership / Legislative Meeting, Spring Workshop and Annual meetings.

RECORDING SECRETARY: BARBARA BRENNAN is a volunteer at DMC Huron Valley-Sinai Hospital. It will be Barb's responsibility to keep an accurate record of all actions taken at each of the SED General Membership and Executive Board meetings. She is the keeper of our permanent records.

CORRESPONDING / FINANCIAL SECRETARY: RHEA HEIL is a volunteer at DMC Sinai-Grace Hospital. It is her responsibility to mail notices for the Membership meetings and Financial statements to the President & DVS of each member organization as well as to the MAHA leadership as appropriate. She sends out correspondence, as necessary, at the request of the SED Board or President.

TREASURER: ALMA BERSHAS volunteers her time at St. Joseph Mercy-Chelsea Hospital. As Treasurer of SED, it is Alma's responsibility to keep an accurate and detailed list of all of SED's assets, liabilities, receipts and disbursements. She is authorized to pay all bills as approved by the President. She is also chair of the Budget Committee.

COUNSELOR: JEAN BACKLUND volunteers at St. Joseph Mercy –Oakland Hospital, Pontiac. As Counselor, it is Jean's responsibility to chair the Nominating Committee. She will also advise the current President and Board as necessary.

COMMUNICATIONS: BEVERLY HARTMAN volunteers at Henry Ford Macomb Hospital. It is her responsibility to serve as editor of the SED Digest. They are mailed to the President and DVS of each member organization and to the appropriate MAHA leadership. The Digest is also sent out by email and posted on the MAHA website: www.mahaonline.org

HISTORIAN: FRANK MCGANN is a volunteer at Providence Hospital & Medical Center. It is his responsibility to maintain a scrapbook and continuing history of the organization. He will record the activities at each membership meeting.

HOSPITALITY: CONNIE ULRICH volunteers her time at Crittenton Hospital & Medical Center. As the SED Hospitality Chair she is responsible for securing locations and making arrangements for the luncheons at all membership meetings. She works closely with the registration and program chairs.

MEMBERSHIP / OUTREACH: MARY LU CRAMER is a volunteer at DMC Huron Valley Sinai Hospital. She requests information from member organizations and compiles it for the MAHA and SED Annual Reports. She also maintains the SED gmail account and keeps an up-to-date roster of local officers and reports changes to MAHA and necessary SED officers and chairs.

POLICY & BYLAWS: SANDRA MACLEOD is a volunteer at DMC Sinai Grace Hospital. It is her responsibility to review and update the SED policies and bylaws annually. She will also have the SED Board Manual reprinted as necessary.

REGISTRATION: SUZANNE GALLAS volunteers at McLaren Macomb Hospital. As SED Registration Chair she will receive reservations and prepare name tags for the membership meetings. She also maintains an attendance book and works closely with the Hospitality and Program Chairs.

NOMINATING: JEAN BACKLUND, Chair PAT ESSELMAN* and BEVERLY HARTMAN*****
***SED Board members

and **MICKEY ROTA** a volunteer at St. Joseph Mercy-Oakland, Pontiac and a past SED President.

MICHELE DUNAJ volunteers at St. Joseph Mercy-Oakland, Pontiac..

HELP US KEEP YOU CONNECTED TO SED AND MAHA.....

PLEASE BE SURE TO INFORM THE **SOUTHEAST DISTRICT MEMBERSHIP CHAIR** OF ANY CHANGES TO YOUR OFFICERS DURING THE YEAR.

Please notify: Mary Lu Cramer at mcramer2@comcast.net

IT WOULD ALSO HELP WITH COMMUNICATIONS IF THE DISTRICT HAD AT LEAST ONE E-MAIL ADDRESS FROM EVERY VOLUNTEER GROUP.

NEWS FROM OUR SED LEGISLATIVE CHAIR.....Pat Essleman

Blue Cross Blue Shield of MI Health Care Quality Efforts

As a result of Blue Cross Blue Shield collaborative efforts with hospitals, quality has improved in the areas of patient outcomes and complications. Over a five-year period, five programs sponsored by BCBSM and Blue Care Network to improve the quality of certain medical and surgical procedures performed in Michigan hospitals have produced \$597 Million in healthcare cost savings and have lowered complication and mortality rates for thousands of patients.

The results of these five collaborative quality initiatives covers general surgery, bariatric surgery, angioplasty, vascular conditions and cardiac surgery. All were achieved through widespread collaboration among Blue Cross & 75 Michigan hospitals.

An actuarial analysis found the program savings resulted from avoided costs; specifically complication reductions and prevention of erroneous and unnecessary procedures. The analysis indicated about 30% of the program savings were attributed to Blue Cross or Blue Care Network patient procedures while about 70% was attributed to patients with Medicare, Medicaid, self-insured plans and other private plans or no insurance.

These initiatives are rapidly improving the healthcare environment across the states and have positioned Michigan as a national leader in transforming healthcare through collaboration among hospitals, physicians, health professionals and insurers. A plan such as this enables competitors to work together with efforts focused on reducing complications, improving patient outcomes and significantly decreasing unnecessary health costs.

SED District Volunteer of the Year Thank You

The 2014 SED Volunteer of the Year Award Committee thanks you for your cooperation in honoring someone you felt deserves this award. The nominations have been received and reviewed. Although there can only be one overall winner...**They are all Winners!!!!**

The Committee has met and has made their final decision. **IT WASN'T EASY!!!!**

Each nominee is a unique individual and serves your organization in a very special way. They each have special gifts, talents, passions and desires. They are what make this award so special!

We will be announcing our winner at the Wednesday, September 17, 2014 SED Membership Meeting at Bakers in Milford, Michigan.

Once again, thank you for your participation in this award..

SED 2014 Volunteer of the Year Committee





What's Happening Around the District..

Did we hear from your Hospital?

Crittenton Hospital Medical Center

Auxiliary will provide support to the hospital's annual Gourmet Gala in November with a live and silent auction. Gourmet food is provided by 40 local Rochester restaurants. The group will also sponsor a two day \$6.00 sale in early November followed by Carson's Community Days with proceeds from discount coupon sales going to the Auxiliary.

DMC Huron Valley Sinai Hospital

DMC Sinai Grace Hospital Guild

Garden City Hospital.....

Henry Ford Macomb Hospital continues to hold various Lobby Sales with profits benefitting patient care. They also sponsor a midnight sale in the Gift Shop to allow the afternoon and midnight shift employees to take advantage of special sales. The Volunteer Department sponsored an outdoor "Lunch Jam" featuring Mediterranean food. What a hit with employees!!

Henry Ford Wyandotte Auxiliary is in the middle of renovations of many areas of the hospital. The updating of the front lobby, surgical lounge, doctor's lounge and patio area have been completed. This ongoing project will provide a facelift to several additional areas over the next year. The HFWH Auxiliary provided \$1,000 scholarships to two of their youth volunteers going into health-related programs. A Birthday Celebration in September will honor all of the volunteers 80 years or older and still actively volunteering. Each honoree will receive a special memento.

Mercy Memorial Guild, Monroe gave the hospital a \$75,000 donation for the purchase of a cardiopulmonary rehabilitation system and two hypothermia cooling blankets. The Gift Shop is receiving an in-depth cleaning in preparation for the holiday season. They look forward to learning about their new Cancer Center at the Fall Meeting in September. Fall lobby sales include a Craft Show, Books are Fun, a \$6 and a \$5 Sale.

McLaren-Macomb Guild

McLaren Port Huron Auxiliary and the hospital had its official unveiling of their name change and are updating signage to signify the same. The motto of the hospital and Auxiliary is "Still Local, Still Yours." They recently had an Art Sale that highlighted sports art and had a volunteer picnic where volunteers are honored and fed well. They are looking forward to a Logo Sale where staff can purchase items with the new hospital logo. Fall also brings the Harvest Gathering, a Books Are Fun Sale and new items in the Gift Shop and Skylight Café that is operated by the Auxiliary.

Our Lady of Providence League (OLPL), Southfield

had many members contributing to a unique fundraiser for their Breast Cancer program. Kathy Zaguroli, Manager of Volunteer Services, joined 27 others to climb Mt. Mitchell in NC (the highest elevation east of the Mississippi). Prayer flags in honor / memory of individuals and groups were carried to the top and hung to carry blessings in the wind. The event raised over \$43,500 to provide mammograms for uninsured and underinsured women.

Providence Park League—Novi has added two new objectives for 2014-2015 Board meetings. They will say the pledge of allegiance to the flag and also have a guest speaker at each meeting. Thus far the speakers have been an executive or department head of the Providence Park campus. Kathleen Zaguroli, Manager of Volunteer Services, has arranged for the speakers.

St. John Macomb-Oakland, Warren Center

Auxiliary has helped to fund the new Emergency Room expansion. It has taken a lot of pressure off the general Emergency Room area for which the ER staff is delighted. The Auxiliary is now helping to fund an updated Linear Accelerator Machine to be used in the treatment of cancer patients.

St. John River District Hospital Auxiliary - East China

is busy with several fund raising activities. They will have a Linen Sale in September, Craft Sale in October, Right-brain project painting the "Red Umbrella" on November 1 and a Germack Nut / Mackinac Fudge sale on the 17th. The Auxiliary is also planning a 50th Anniversary celebration for next June.

St. Joseph Mercy Chelsea - Chelsea now is sporting their new name. The Auxiliary provided \$1,600 to purchase a shade for the glassed area in the front atrium. The extensive glass walls caused it to be excessively warm in the reception area. Arbor Nook Gift Shop sales continue to exceed previous years. A newer shuttle with additional signage was put into service recently. This has helped ease parking problems and congestion as the Cancer Center is looking forward to completion in 2015.

St. Joseph Mercy Oakland—Pontiac

St. Joseph Mercy - Port Huron.....

University of Michigan Health System.....

We missed hearing from many of our organizations for this issue. We hope to hear from you in the next issue!!!!



In Loving Memory of Mary Nolan

Mary began volunteering at Cottage Hospital in Grosse Pointe Farms in 1976 and logged 9,514 of volunteer service. In addition to her volunteering in the x-ray department and later the surgical lounge, Mary also served on the Auxiliary's Board of Directors for many years. She held the post of President in 1987-89 and 1993-95. She was the Patient Services Guild Chair for many years and also contributed her time and talents to many of the Auxiliary's activities and fundraisers, including Health-O-Rama and the annual Kitchen Tour.

In 1995 she received a Certificate of Appreciation from Governor Engler's office for the Governor's Honor Roll of Volunteers. She was also honored at the Thanks for Giving Program.

Mary was a Southeast District Board member for many years and served as President in 1999-2000. Last year she was given the honor of a lifetime honorary Counselor of the Board.

In addition to her hospital activities, she had a lifelong interest in music and was active in several music organizations and active in various community organizations.

We thank you Mary for your service and dedication. You will be missed!.

THE PURPOSE / MISSION OF THE SOUTHEAST DISTRICT OF MAHA

To disseminate information concerning volunteer services to existing health care facility's auxiliary/guild/volunteer groups.

To encourage organization of new auxiliary/guild/volunteer groups.

To provide for mutual exchange of information.

MARK YOUR CALENDARS

SED FALL MEETING	September 17, 2014	Bakers in Milford
MAHA FALL CONFERENCE	October 13- 5, 2014	Crystal Mountain
SED SPRING WORKSHOP	March 11, 2015	Greater Grace, Detroit
SED ANNUAL MEETING	May 21, 2015	Glen Oaks, Farmington
MAHA ANNUAL MEETING	June 9- 11, 2015	Mackinac Island



IF UNDELIVERABLE, RETURN TO:
Beverly Hartman
SED Communications Chair
35638 Kensington Ave.
Sterling Heights, MI 48312-3739

VISIT mahaonline.org
for more MAHA state news and district news from all of the
Six Michigan Districts.

SOUTHEAST DISTRICT FALL LEGISLATIVE AND NETWORKING MEETING

WEDNESDAY, SEPTEMBER 17, 2014
at
Bakers in Milford, MI

MAHA FALL CONFERENCE
MONDAY—WEDNESDAY
OCTOBER 13-15, 2014

CRYSTAL MOUNTAIN

LET US KNOW WHAT YOUR AUXILIARY IS
DOING IN THE NEXT ISSUE OF THE
SOUTHEAST DISTRICT DIGEST....

The next SED Digest deadline
is FEBRUARY 6, 2015

Please email your information
(100 words or less)
to: bhartma1@sbcglobal.net

Or mail to:

Bev Hartman
SED Communications Chair
35638 Kensington Ave.
Sterling Hts., MI 48312-3739.

