

MOTIVATING VOLUNTEERS TO SIGNUP FOR FUNDRAISING EVENTS

- Put sign up sheets out at orientation
- Special Assignment – Sign up to get extra hours
- Volunteers are rewarded for bringing in new volunteers. Receive \$25 gift certificate or a free dinner after 6 months service by the new volunteer.
- Personal calls on the telephone to get enlist workers
- Sign up sheet in Volunteer Office or Gift Shop
- Interviewing new volunteers to discover interest

FUNDRAISER PROBLEMS

- Lack of help
- Overhead expenses
- Not enough underwriting from local businesses
- Need to gear fundraisers to need not wants
- Conflict with other hospital department's fundraisers
- Merchandise Inventory -- Not bringing in enough baked goods, used books, etc.
- Need new ways to market ideas – suggestion to dedicate to a special interest or department
- Market research before setting the price
- Taking sale out of hospital – change your venue – supply transportation of associates

BIGGEST FUNDRAISERS

- “Snow Day in the Emeralds” -- \$15 each -- Chili Cook-Off, Cross Country Skiing, Races, Campfire -- \$1,000 profit (St. John's)
- Purse Bingo -- \$12 for 20 Cards, additional cards \$2 -- \$1,600 profit
- Annual Bunko Party
- White Elephant Sale
- Donkey Basketball
- Antique Road Show – \$15/item; 3/\$40 -- Appraisals of smaller items; a percent to group
- Jewelry Appraisal
- Annual Spring Tea -- \$15 per person. Members could adopt a table.
- Auction with donations by local merchants -- \$80,000 profit
- Celebrations – Could be a cook out, card party, burrito party, football party, etc.
- Float Boat Ride in the summer
- Donate to wear a hat on Friday and get a picture in the local paper -- \$700 profit (Marquette)
- Anniversary Jubilee Tree supporting NICU at St. Joseph Mercy Oakland – Contribution for ornament featuring baby feet.

PAYROLL DEDUCTIONS

Make sure you do not use for “on call” personnel.
Get a list from Human Resources to check if employee is still employed.

FUNDRAISER PROFIT DESIGNATIONS

Coats for Kids
Book bags
School Supplies
Specific Department Needs

SUGGESTIONS FOR ADVERTISING

Posters
Newsletters
Lobby Signage
Table Toppers in Cafeteria or by seating areas
Church Bulletins
Local TV
Local Newspaper
Flyers on Bulletin Boards, by Time Clocks, sent to Departments, sent to satellite offices, by magazine areas, by Lobby Desk
Emails to hospital associates and to volunteers
Word-of-mouth
Personal invitations by volunteers

SUGGESTIONS FOR PARTNERING WITH LOCAL BUSINESSES

(for vendor sale for a percentage, donation to support advertising fees, raffles, white elephants, etc.)

Floral Shop	Chamber of Commerce
Restaurants	Candy Makers
Insurance Companies	

SUGGESTIONS FOR FUNDRAISERS

Loving Lights	Cherry Pink Dinner (Allegiance Health – semi formal)
Mother’s Day Flower Sale (Ludington)	3 ft.-decorated trees by individuals or departments – buy raffle tickets
Gift Shop Holiday Sale/Preview Sale	China Raffle
Hanging Baskets (Ingham)	Holiday Tables
Christmas Poinsettias (Ingham)	Tag Day
Shoe Sale (Ingham)	Thrift Shop
Large Raffle	Pop Machine (% from vendor)
Golf Outing	Taste of Up North (Cheboygan—with local restaurants)
Festival of Tables (Ludington \$7K)	Christmas Ornaments
Pig Roast on the Lake (Cheboygan)	
Employee Craft Sale (20% commission)	
Caramel Apple Sale	

CONTACT INFORMATION

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