

2012 HEALTH CARE ADVOCACY DAY

Hometown Voices Impacting Health Care Choices

Wednesday, February 29, 2012

8 a.m. to 1 p.m.

Radisson Lansing Hotel • Lansing, Michigan

Sponsored by:

Michigan Health & Hospital Association

Michigan Association of Healthcare Advocates

Michigan Healthcare Volunteer Resource Professionals

(Formerly the Michigan Council of Directors of Volunteer Services)



USING OUR VOICES TO IMPACT HEALTH CARE CHOICES!

In 2012, Michigan voters will elect a president, U.S. senator, 14 members of the U.S. House of Representatives, three state Supreme Court justices and 110 members of the Michigan House of Representatives. In addition, there is the potential for 21 elected officials to face recall votes during the year.

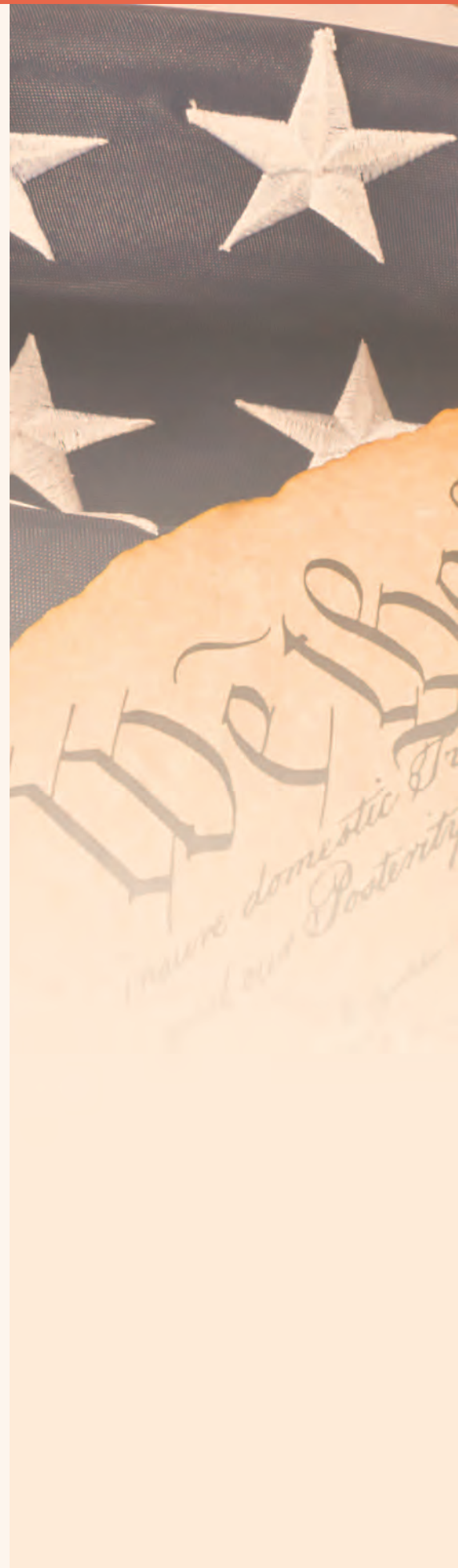
Our current elected officials and those running for new offices must hear about the critical importance of supporting Michigan hospitals.

At the 2012 *Health Care Advocacy Day*, hospital volunteers, chief executive officers, senior leaders and governing board members will join together to learn about public policy, in Lansing and Washington, DC, affecting Michigan hospitals and how the health care community can use their collective voice to influence real change for hospitals, providers and patients.

Health Care Advocacy Day attendees will hear inspiring stories and receive the necessary tools to successfully deliver health care's messages to state and federal legislators from experts in the areas of communication and government affairs. Attendees will also have the opportunity to meet with state legislators who will decide the future of Michigan's health care policy.

Sign up today for this dynamic opportunity to make a difference for Michigan hospitals and the millions of patients they serve!

Please be aware that, due to scheduling conflicts, some legislators may be unable to attend. Legislative staff members may attend in their absence.



AGENDA

8 a.m.

EVENT REGISTRATION

8:45 a.m.

WELCOME REMARKS

9 a.m.

OPENING SPEAKER

To Be Determined

Lawmaker or Representative from the Snyder Administration

9:15 a.m.

KEYNOTE ADDRESS

Mary LoVerde, Life Balance, Inc.

You've organized, prioritized, delegated and simplified, and you still don't have enough time for your family, your spouse, your friends, your boss — much less yourself. You're a veteran of the time-management wars, fighting for the life balance ideal — and you are losing! In this humorous and fast-paced presentation you'll learn a new approach for keeping your life in balance with the Connection Solution. You will leave armed with practical, innovative "works in real life" ideas you will want to implement immediately.

10:15 a.m.

BREAK

10:30 a.m.

2012 POLITICAL ENVIRONMENT & ELECTION OVERVIEW

Bill Ballenger, Inside Michigan Politics

11 a.m.

FEDERAL & STATE ADVOCACY UPDATE

Laura Appel, vice president, Federal Policy & Advocacy, MHA, Lansing

David Finkbeiner, senior vice president, Advocacy, MHA, Lansing

11:45 a.m.

CLOSING REMARKS

Noon

LUNCH WITH LEGISLATORS

1 p.m.

EVENT CONCLUDES

Have a Safe Trip Home!

DIRECTIONS TO THE RADISSON LANSING HOTEL

FROM THE DETROIT AREA:

Follow I-96 west to I-496 West (Exit 106B) toward downtown Lansing. Take the Grand Avenue Exit (Exit 7A) toward downtown. Turn right onto Grand Avenue. Proceed north seven blocks and the Radisson Hotel is on the left side of Grand Avenue.

FROM THE FLINT AREA:

Follow I-69 West to 127 South (Exit 89A) towards Lansing/ Jackson. Follow 127 South to I-496 West and take the Grand Avenue Exit (Exit 7A) toward downtown. Turn right onto Grand Avenue. Proceed north seven blocks and the Radisson Hotel is on the left side of Grand Avenue.

FROM THE GRAND RAPIDS AREA:

Follow I-96 East to I-496 East (Exit 95) toward downtown Lansing. Take Exit 6 to Pine-Walnut Sts/Downtown. Stay straight onto W. Main St. and then turn left onto Grand Avenue. Proceed north seven blocks and the Radisson Hotel is on the left side of Grand Avenue.

FROM THE KALAMAZOO AREA:

Follow I-94 to I-69 North (Exit 108) toward Lansing. Take I-69 North to I-496 East (Exit 95) to downtown Lansing. Take Exit 6 to Pine-Walnut Sts/Downtown. Stay straight onto W. Main St. and then turn left onto Grand Avenue. Proceed north seven blocks and the Radisson Hotel is on the left side of Grand Avenue.

FROM THE CAPITAL CITY AIRPORT:

Turn left on Grand River Avenue to Martin Luther King/Logan Boulevard. Turn right onto Martin Luther King/Logan Boulevard and follow to Saginaw Street. Turn left onto Saginaw Street and follow to Capitol Avenue. Turn right onto Capitol Avenue and follow to Michigan Avenue. Turn left onto Michigan Avenue and follow to Grand Avenue. Turn Left onto Grand Avenue. Hotel is on the left side of the street.

PARKING:

- **Valet Parking is available at the Lansing Radisson Hotel for a discounted rate of \$8 per vehicle.**
- **A Public Parking Structure is located on the West side of Grand Avenue, just north of the Radisson Lansing Hotel.**

(The MHA will not be reimbursing parking fees.)

REGISTRATION FORM

This is a members-only event. Only members in good standing of the three sponsoring organizations may attend.

HEALTH CARE ADVOCACY DAY

Wednesday, February 29, 2012 • Radisson Lansing Hotel • Downtown Lansing
(Please duplicate this form for additional registrants)

Name: _____

Title: _____

Email: _____
(This will ensure that you receive registration confirmation and updates about Health Care Advocacy Day.)

Hospital/Organization: _____

Address: _____

City/ZIP: _____

Phone: _____

Registrations must be accompanied by a check or VISA, MasterCard or American Express number.

Registration Fee: \$25

Total Payment: _____ Check Enclosed: _____

Charge My: VISA MasterCard American Express

Account #: _____ Expiration Date: _____ CVV Code: _____

Cardholder Signature: _____ Print Cardholder Name: _____

Return the completed registration form with payment to:

2012 HEALTH CARE ADVOCACY DAY

Michigan Health & Hospital Association
Attention: Stacy Dowdy
6215 W. St. Joseph Highway
Lansing, MI 48917

REGISTER ONLINE:

Visit www.mha.org, click on the "Events" drop-down menu, and choose "Events Registration."

FAX REGISTRATIONS TO:

(517) 703-0614, Attn: Stacy Dowdy

QUESTIONS:

Direct to Stacy Dowdy (sdowdy@mha.org) at (517) 703-8648.

CANCELLATION POLICY:

Full registration fees will be refunded if notice is given three working days prior to the program. We are sorry that no refund can be issued after this time; however, you may send an alternate if you cannot attend.

