



MICHIGAN ASSOCIATION OF HEALTHCARE ADVOCATES

# Highlights

Volume 59, Number 3



Cathy Crimmins  
MAHA President

## President's Message

As you read this, I hope spring has arrived in your part of the state. With the warmer weather, we can feel a renewed enthusiasm for our healthcare volunteering. I'm having a hard time believing this is my last *Highlights* article to all of you. The year was very busy at MAHA meetings with strategic plans, website changes, working with a new facility for **Fall Conference** in Lansing, along with the usual Board agenda items. We also tried to address any concerns that we heard about from our Districts.

The MAHA Board is continuing their work on our Strategic Plan. Brian Peters, from MHA, has guided us through the process as we are identifying four areas (pillars) that we would like to focus on in the future. We are now dividing into pillar groups that will meet individually to formulate specific goals within their pillars that they would like MAHA to use as guidelines to accomplish our mission. We will then bring this to the general membership for additional suggestions, to make sure everyone is on board as we plan the direction our organization will be moving in the future.

I will be attending the **American Hospital Association Annual Meeting** in Washington, D.C. regarding federal healthcare issues in April as a member of the MHA Board, and will be gathering information to share with you at the Spring swing around. While there, I also plan on meeting with our federal legislators to discuss how they would like our organization to be involved with healthcare issues.

May 4, 2011, MHA will be hosting **Health Care Advocacy Day** in Lansing. Please plan on sending someone from your hospital to meet with your State legislators and listen to speakers explaining the critical problems with healthcare in our State. It is crucial that we

all are informed of what is being discussed regarding the budget and scope of healthcare in Michigan. This affects each of us.

Spring is the time for Betty Bierman and myself to visit all six districts and install the District officers. Personally, this is very gratifying to see the enthusiasm all around the State, as people step up to leadership roles in their districts to ensure volunteering remains strong in our healthcare facilities. Thank you in advance for all you do. During the swing around, we will also be explaining our commitment to the HealthPac campaign and have donation cards available for you. Now, more than ever, it is imperative that we are able to identify and support the legislators that are working closely with the hospitals in our State to provide the best healthcare possible for our citizens.

I look forward to having you join us at the **62nd Annual Meeting and Educational Institute** at the Grand Hotel, June 14-16, 2011. We've worked hard to put together an exciting and informative conference. Don't forget MAHA is going "green" at our fall conference. We will not be providing handouts at the presentations; they can be downloaded from our website. I will be passing the gavel to Betty Bierman and she will do an excellent job leading our organization in 2011-2012. My thanks to all of you for making my year as your President a memorable one. It was very interesting, a little tiring, but mostly it reaffirmed my belief that our State has great volunteers in the healthcare field. Keep up all the great work you're doing; it is very needed and much appreciated!

Cathy Crimmins  
MAHA President

### Official Call to the 62nd Annual Meeting and Educational Institute of MAHA

The Board of Directors of the Michigan Association of Healthcare Advocates does hereby issue to all members, the official call to the **Annual Meeting and Educational Institute** to convene at Mackinac Island, Michigan, Tuesday, June 14, 2011, at 4:00 p.m. in the Theatre of the Grand Hotel.

Agenda items will include the election of officers, receipt of new business, and other matters pertaining to the MAHA.

Cathy Crimmins  
MAHA President

# Highlights

## MAHA LOOKING AHEAD 2010-2015

The following dates are for your calendar — Information current as of 1/07/11

### APRIL 2011

- April 5-6  
**MAHA Committee Meetings**  
Lansing
- April 7  
**MAHA Board Meeting**  
Lansing
- April 10-16  
Volunteer Week
- April 8-10\*\*\*  
MHA Board retreat  
Washington DC
- April 10-13\*\*\*  
AHA/SAL Annual Meeting(CC)  
Hilton, Washington DC

### MAY 2011

- May 4  
**Health Care Advocacy Day**  
Lansing-Radisson Hotel
- May 5\*\*\*  
UPD Spring Meeting/  
Installation  
Escanaba
- May 11\*\*\*  
WCD Spring Meeting/  
Installation  
Spectrum Health-Butterworth
- May 16\*\*\*  
SWD Spring Meeting/  
Installation  
Lansing
- May 17\*\*\*  
SED Spring Meeting/  
Installation  
Sterling Heights
- May 18\*\*\*  
ECD Spring Meeting/  
Installation  
Saginaw
- May 19\*\*\*  
NCD Spring Meeting/  
Installation  
West Branch Regional  
Medical Center

### JUNE 2011

- June 14-16  
**MAHA Annual Meeting**  
Grand Hotel

### JULY 2011

- July 1  
*Highlights* deadline
- July 12-13  
MAHA Retreat  
DeWitt
- July 14  
**MAHA Board Meeting**  
Lansing

### SEPTEMBER 2011

- Sept. 2011  
**MAHA Committee & Board Meeting** - tba
- Sept. 14\*\*\*  
WCD Fall Meeting  
Mercy Health Partners  
Shelby
- Sept. 14-18  
AHVRP  
Orlando, FL
- Sept. 22\*\*\*  
UPD Fall Meeting  
Sault Ste. Marie
- Sept. 27\*\*\*  
NCD Fall Meeting  
Charleviox
- Sept. 28\*\*\*  
ECD Fall Meeting  
Saginaw

### OCTOBER 2011

- October 18-20  
**MAHA Fall Conference**  
(SED Host)  
Marriott East Lansing

### APRIL 2012

- April 15-21  
Volunteer Week

### MAY 2012

- May 3\*\*\*  
UPD Spring Meeting/  
Installation

- Marquette
- May 6\*\*\*  
WCD Spring Meeting/  
Installation  
Holland
- May 15\*\*\*  
SED Spring Meeting/  
Installation  
tba
- May 16\*\*\*  
ECD Spring Meeting/  
Installation  
Saginaw
- May 17\*\*\*  
NCD Spring Meeting/  
Installation  
Munson Medical  
Traverse City

### JUNE 2012

- June 12-14  
**MAHA Annual Meeting**  
Grand Hotel

### JULY 2012

- July 10-11  
MAHA Retreat  
DeWitt
- July 12  
**MAHA Board Meeting**  
Lansing

### SEPTEMBER 2012

- Sept. 6\*\*\*  
UPD Fall Meeting  
Ishpeming
- Sept. 13\*\*\*  
WCD Fall Meeting  
TBA
- Sept. 25\*\*\*  
NCD Fall Meeting  
Mercy Cadillac
- Sept. 26\*\*\*  
ECD Meeting  
Saginaw

### MAY 2013

- May 15\*\*\*  
ECD Spring Meeting/  
Installation  
Saginaw
- May  
WCD Spring Meeting/  
Installation  
TBA
- May  
NCD Spring Meeting/  
Installation  
West Shore Medical Center  
Manistee

### SEPTEMBER 2013

- Sept. 18  
ECD Fall Meeting  
Saginaw
- Sept.  
WCD Fall Meeting  
Memorial Medical Center  
of West Mich. Ludington
- Sept.  
NCD Fall Meeting  
Mercy Hospital-Grayling

### MAY 2014

- May 21  
ECD Spring Meeting/  
Installation  
Saginaw
- May  
NCD Spring Meeting/  
Installation  
Otsego Memorial-Gaylord

### SEPTEMBER 2014

- Sept. 17  
ECD Fall Meeting  
Saginaw
- Sept.  
NCD Fall Meeting  
Alpena Regional Medical  
Center

### MAY 2015

- May 20  
ECD Spring  
Meeting/Installation  
Saginaw
- May  
NCD Spring Meeting/  
Installation  
Northern Michigan Hospital  
Petoskey

### SEPTEMBER 2015

- Sept. 16  
ECD Fall Meeting  
Saginaw

\*\*\* Attended by MAHA President and/or MAHA President Elect (and/or VP Ed)

Prepared by: Betty Bierman,  
President Elect 2010-2011  
rbpointstearns@gmail.com

Please notify the MAHA President & President Elect as soon as you know of a new meeting date or meeting change so we can keep the calendar accurate and up to date.  
Thank You!

## IMPORTANT PHONE NUMBERS

Catherine Crimmins, President.....	Home: (906) 228-8752 Cell: (906) 869-2555
Betty Bierman, President Elect.....	Home: (616) 842-8807 Cell: (616) 566-9559
MHA Headquarters .....	(517) 323-3443
Lansing Quality Suites .....	(517) 886-0600
Grand Hotel .....	(906) 847-3331

## What is MAHA?

**(Michigan Association of Healthcare Advocates)**

The MAHA mission to provide Service ... to its member hospitals and communities, thus enabling each institution to maintain the highest standards in health care...is the keystone of MAHA.

Membership in the MAHA is open to all hospital auxiliaries within the State of Michigan whose hospitals are members of Michigan Health & Hospital Association. There are no dues as the MAHA is supported financially by the Michigan Health & Hospital Association, although the individual hospital auxiliaries do pay operating dues to their respective districts.

## REPORT ON THE MAHA COMMITTEE ON NOMINATIONS

The Committee on Nominations presents the following candidates for the proposed Slate of Officers for the year 2011-2012 for election at the Annual Meeting June 14, 2011.

• Vice President Education	Alma Bershas	SED
• Secretary	Nancy Viele	ECD
• Treasurer	Jeanette Havel	ECD
• Conference Coordinator	Carolyn Severson	UPD
• Legislative Advocacy Director	Claudia Bryant	NCD
• Membership Director	Mary Lu Cramer	SED
• Communications Director	Marlene Sebastian	SWD

Automatically succeeding to office:

• President	Betty Bierman	WCD
• President Elect	Sharon Flewelling	NCD
• Counselor	Cathy Crimmins	UPD

As directed by MAHA Bylaws, each nominee received a letter requesting written confirmation of acceptance of the nomination. Signed letters have been returned and are on file with the Chairman of the Committee on Nominations.

Article X (10),Section 7 of the MAHA Bylaws provides that “additional nomination may be made by a petition of five (5) member auxiliaries/ volunteer organizations of MAHA with a written consent of the nominee, submitted to the secretary at least fourteen (14) days prior to the Annual Meeting.”

## MEMBERS OF THE COMMITTEE ON NOMINATIONS:

• Mary Lou McFadden, Chair	SWD
• Cathy Crimmins	UPD
• Betty Bierman	WCD
• Barbara Bergin	SED
• Martha McMahan	ECD



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[www.mahaonline.org](http://www.mahaonline.org)

# Highlights

## MAHA 62nd Annual Meeting and Educational Institute Grand Hotel Information

The Michigan Association of Healthcare Advocates **Annual Meeting and Educational Institute** will be held Tuesday, June 14 through Thursday, June 16, 2011, at the Grand Hotel on Mackinac Island.

Invitations, including registration, reservation and tax exempt forms were mailed to you in March. If you need any additional forms, you will find them on our website, [www.mahaonline.org](http://www.mahaonline.org). When registering with the hotel, please enclose both your tax-exempt form and check along with the hotel registration form. **If you are submitting a tax exempt form, the check must be drawn on the tax-exempt organization ... no personal checks. When checking out, if you are using tax-exempt status, payment must be made with a check from the tax-exempt organization — no personal checks, cash or credit card will be accepted.** If you submit an email address on your reservation, you will only receive an e-confirmation. This means you do not receive luggage tags, boat schedules and



coupons, etc. However, you can get the luggage tags at the boat docks and go online (<http://www.arnoldline.com>) for the boat schedules. Discounted ferry tickets will be available at your Spring District Meetings. It is anticipated that the round trip ferry rate to the island will be approximately \$21.00. The taxi from the Dock to the Grand Hotel is \$5.00. If any members are in need of a taxi or the handicap taxi, you should make a reservation with Mackinac Island Carriage Tours in advance. The number for advance carriage tours is

(906) 847-3323. You will need to provide a name, number of people, where you are going, the ferry time you will arrive and what ferry line. Tipping is appreciated for this service.

In keeping with the current economic situation the Grand Hotel has generously agreed to keep your daily room rate the same as it was last year. However, due to a change in the State Taxes a 2% charge will be added to your bill. You will note this on the price forms included with your reservations. Your daily room rate includes a five-course dinner on Tuesday, full breakfast, the Grand Buffet Luncheon and the MAHA Banquet on Wednesday, and a full breakfast on Thursday morning. Casual resort wear is appropriate throughout the day at Grand Hotel; however, after 6:00 p.m. jackets and ties for men and dresses or dressy pant outfits for the ladies is the appropriate attire.

MAHA registration will be from 1:00 to 3:45 p.m. in the Terrace Room, which is off the Main Lobby. **Check-in time for the hotel is after 4:00 p.m.** The hotel will arrange to have your luggage delivered to your room. The MAHA opening Session begins at 4:00 p.m. in the Theatre.

The MAHA Board welcomes all "First Time" attendees, as well as "Returning Friends" from around the state. A wonderful conference is being planned so please plan on attending. I am looking forward to seeing you in June at the Grand Hotel.

**Alma Bershas**  
Conference Coordinator



## MAHA 62nd Annual Meeting and Educational Institute “Volunteers Make a Difference” June 14-16, 2011

“When you volunteer, you are not paid in money or recognition, you are paid in love. People may forget what you said, and people may forget what you did, but they will never forget how you made them feel.” This quote from an unknown author states very aptly how *“Volunteers Make a Difference.”* We hope you take home from this year’s MAHA 62nd Annual Meeting and Educational Institute at the Grand Hotel at least one additional way you can make a difference in your role as Healthcare Advocates in your local hospitals.

As in the past, registration will take place again in the Terrace Room which will also serve as a Hospitality Room. Stay a while and mix with volunteers from other hospitals and share your ideas after you pick up your registration packet. Then we will open our conference with our business meeting which includes the election of the MAHA officers for 2011-2012. Our opening conference speaker will be **Carol Bridges**, the Director of Volunteer Services for Henry Ford Wyandotte Hospital. Her topic will be *“But I’m Just a Volunteer...”*

Then following dinner we will have our district receptions which will take on a little different format this year. Instead of having each district host a reception in the District President’s room, there will be two districts in each of MAHA’s complimentary suites. The districts assigned to these suites will be announced at the business meeting. This should provide more room and seating for attendees to visit with each other and to view these lovely suites.

Wednesday morning will bring our recognition of Genesys Regional Medical Center as a recipient of the EverGreen Award from AHA, followed by our MHA Legislative update. The morning speaker will be **Kevin Anderson, M.D.**, whose topic will be *“Health Care Reform from the Perspective of a*



*Family Physician.”* After lunch our program will consist of three workshop sessions offered twice. This year we will introduce a sign-up sheet for these workshop sessions during registration in the Terrace Room. Be sure to put your name on a sheet so you can insure yourself a seat at the session you want to attend.

The first workshop will be conducted by **Carol Bridges** and her topic will be *“The What, Why and How of Providing Emotional Support to Patients.”* The second session will be entitled *“Advocacy – Say What?”* This session will be conducted by an MHA staff member with assistance from our MAHA Legislative Advocacy Director. The third group of workshops will be a different format. The first workshop will be a session presented by our EverGreen award winner on *“Container Gardening.”* The second part will be a *“Flower and Garden Tour”* from the Grand Hotel. This second part is limited to a maximum of 50 people so attendees will definitely want to sign up early. These two workshops will not be repeated twice so attendees will have to choose to either attend the *“Container Gardening”* session or the *“Flower and Garden Tour.”*

Following the workshops there will be free time to relax and enjoy the ambience

of the Grand Hotel, take a walk or visit with other attendees. The evening will bring our annual reception and of course the marvelous banquet, installation of officers and the President’s reception.

Thursday morning we are pleased to bring back **Maureen Burns**. Maureen’s topic *“Looking and Laughing at Life”* will definitely be helpful to your health as she leaves us with a generous dose of humor and wisdom.

It was announced last year at the **Fall Conference**, MAHA is “going green” which means our speakers and/or presenters will for the most part not have handouts available. If a speaker/presenter has a handout available it will be posted on the MAHA website and will be available to be downloaded by attendees. Reminders on this new process will also be provided at all district meetings.

We look forward to many of you attending our **Annual Meeting and Educational Institute** at the Grand Hotel on Mackinac Island on June 14, 15, and 16, 2011. This is your conference and we want to do everything to make this a valuable and learning experience for you so you can return to your hospital where you *“Make a Difference”* everyday of the year.

**Sharon Flewelling**  
MAHA VP Education

## MAHA 62nd Annual Meeting and Educational Institute Speakers

### OPENING SPEAKER AND WORKSHOP PRESENTER — Carol Bridges

*“But I’m Just A Volunteer.....”*

*“The What, Why and  
How of Providing Emotional  
Support to Patients”*



**Carol Bridges** is a strong and inspirational leader with a talent for motivating employees and volunteers. She is passionate about the patient experience and comes to us with over 20 years of health care experience with Henry Ford Health System. She has an extensive background in Service Excellence training, specifically the Studer Method. Her seventeen years plus of health care leadership include coaching, mentoring, facilitative training, and project management. She is a Certified Senn-Delaney and Crucial Conversations presenter. Carol is a recent past-President of the Michigan Council of Directors of Volunteer Services.

### CONFERENCE SPEAKER — David Finkbeiner

*“MHA Update”*



**David Finkbeiner** is the Senior Vice President of Advocacy at the Michigan Health and Hospital Association. In his position, David is in day to day contact with legislators, state and federal officials and leaders of other associations with interest in health policy issues.

David joined the MHA advocacy team in early 2000. Prior to the MHA, David worked in both administrative and clinical positions in Michigan hospitals. He has served on numerous advisory boards for health insurance companies, advocacy groups, educational institutions, community agencies and state departments.

David holds a Master’s degree in Social Work from the University of Michigan and a Bachelor’s Degree in Social Science from Michigan State University. He is a Diplomat with the American Board of Examiners in Clinical Social Work and a member of the American College of Healthcare Executives.

### CONFERENCE SPEAKER — Kevin Anderson, M.D.

*“Health Care Reform from the  
Perspective of a Family Physician”*



In practice with Family Practice of Cadillac since 2000, **Dr. Kevin Anderson, M.D.** is a graduate of Michigan State University, who earned his M.D. Degree at Wayne State University School of Medicine, and completed Family Medicine Residency at the University of Cincinnati in Ohio.

Dr. Anderson’s interests include travel and tropical medicine as well as diving medicine and pre-diving physicals. During his residency this led to clerkships to South and Central America. He is on staff at Mercy Hospital Cadillac and is a frequent volunteer at the Cadillac Community Free clinic.

### WORKSHOP PRESENTERS — MHA Staff/MAHA Board Members

*“Advocacy – Say What?”*

The role of an advocate may be active support of an idea or cause, etc. especially the act of pleading or arguing for something. As Healthcare Advocates we should all be interested in learning how we can advocate as there are many ways to accomplish this act. This workshop will present ideas as well as provide you with the information needed to assist you in your role as a Healthcare Advocate. Presenters will help you to better understand the role of an advocate in addition to how you can actively support your idea or cause.

### WORKSHOP PRESENTER — Adam Horski

*“Container Gardening”*



The AHA award winning EverGreen Project from Genesys Regional Medical Center of Grand Blanc will be featured in this workshop. **Adam Horski**, Manager of EverGreen will provide us with information as well as a presentation on *“Container Gardening.”* The EverGreen Project includes an on site greenhouse on the Health Park campus where volunteers grow and sell flowers and plants. This workshop will only be presented once during the first workshop session (1:00 p.m. to 2:00 p.m.).

**CLOSING SPEAKER —**  
Maureen Burns

*“Looking and Laughing at Life”*



**Maureen Burns** is an international professional speaker, author of five books, and a weekly columnist. She recently won an Associated Press Award for her column. Maureen is a popular speaker for hospitals and the medical community. Her talks come from the heart and are delivered with a generous dose of humor and wisdom.

**WORKSHOP PRESENTER —**  
Grand Hotel Staff

*“Flower and Garden Tour”*  
by the Grand Hotel

This is a guided tour of the Grand Hotel’s elaborate flower beds and staggering variety of plant material. The Victorian gardens are a glimpse of turn-of-the century America. This tour will be conducted by a staff member from the Grand Hotel. This workshop will only be presented once during the second workshop session (2:15 p.m. to 3:15 p.m.). This tour is limited to the first fifty (50) people who sign up.

**AGENDA**

**TUESDAY, JUNE 14, 2011**

1:30 - 3:45 p.m.

**Registration and Book Sale**  
**Hospitality** (*Terrace Room*)

4:00 p.m.

**Rooms Available for Registrants**

4:00 - 5:00 p.m. (*Theatre*)

**MAHA Annual Meeting**

*Welcome*  
Catherine Crimmins  
MAHA President  
*Opening Prayer*  
Pledge of Allegiance  
Betty Bierman  
MAHA President Elect  
*Business Meeting*  
Election of Officers  
*Conference Orientation*  
Sharon Flewelling  
MAHA VP Education  
*Hotel Orientation*  
Alma Bershas  
Conference Coordinator

5:15 - 6:00 p.m.

**Opening Speaker** (*Theatre*)  
*“But I’m Just a Volunteer...”*  
Carol Bridges, Director of Volunteer Services; Henry Ford Wyandotte Hospital

6:30 - 8:30 p.m.

**Dinner** (*Main Dining Room*)

8:30 - 9:30 p.m.

**District Receptions** (*TBA*)  
Everyone Welcome!

**WEDNESDAY, JUNE 15, 2011**

6:30 - 7:30 a.m.

**Early Morning Walkers**  
Meet on Front Porch

7:30 - 8:30 a.m.

**Breakfast** (*Main Dining Room*)

9:00 - 10:00 a.m. (*Theatre*)

**MHA Political Issues**  
David Finkbeiner

10:00 - 10:15 a.m.

**Break**

10:15 - 11:15 a.m. (*Theatre*)

*“Health Care Reform from the Perspective of a Family Physician”*  
Dr. Kevin Anderson, M.D.

11:30 a.m.

**Grand Luncheon** (*Main Dining Room*)

1:00 - 2:00 p.m.

Choose One:  
1) *“The What, Why and How of Providing Emotional Support to Patients”*  
Carol Bridges  
2) *“Advocacy — Say What?”*  
MHA/MAHA Staff  
3) *“Container Gardening”*  
Adam Horski/Manager of the Evergreen (**First Workshop Session Only**)  
*“Flower and Garden Tour”*  
Grand Hotel (**Second Workshop Session Only**)

2:00 - 2:15 p.m.

**Break**

2:15 - 3:15 p.m.

**Workshops repeated**  
**Free Time**

6:00 - 7:00 p.m.

**Reception** (*Terrace Room*)

7:00 - 9:00 p.m. (*Theatre*)

**Banquet**  
**Installation of Officers**  
**President’s Reception**  
(*Immediately following in Room 246*)

**THURSDAY, JUNE 16, 2011**

7:30 - 9:00 a.m.

**Breakfast** (*Main Dining Room*)

9:15 - 11:00 a.m. (*Theatre*)

**Closing Session**  
**MAHA Remarks**  
**Closing Speaker**  
*“Looking and Laughing at Life”*  
Maureen Burns

# Highlights

## Barbara Bergin Named COV Chair

**BARBARA BERGIN**, Huron Valley-Sinai Hospital (SED) volunteer was appointed by the American Hospital Association to serve as the Chair of their Committee on Volunteers for the year 2011. She has served as a member of that committee for the past two years. The Committee on Volunteers is the recognized body of AHA that is concerned with the role and responsibilities of organized volunteers and auxiliaries.



The Committee plays significant roles to support the Association's mission and public agenda. Specifically, the Committee:

- Identifies public policy issues and develops and recommends specific policies
- Identifies institutional practices requiring AHA consideration and action
- Advises AHA on programs and services directed to volunteers and auxiliaries, and
- Provides AHA with community perspective on issues related to the field.

Barbara enjoys volunteering as gift shop bookkeeper and she is currently serving as Treasurer and Parliamentarian on the volunteer board. Barbara has held several positions on her hospital board including president on three different occasions and served as President of the SED Board 2003-2004.

Barbara was president of the MAHA board 2007-2008.

In addition to hospital volunteering, Barbara plays in the handbell choir and sings in the chancel choir at the Milford Presbyterian Church. Barbara and her husband, Ray, have a daughter and two sons and four grandchildren. When time permits they enjoy traveling, especially cruising.

### DID YOU KNOW?

Did you know you are allowed 30 hours for attending the **MAHA Annual Meeting** and **Fall Conference**? Just report back to your hospital after you attended the meetings and have your total hours served as a volunteer updated. These meetings are held for your benefit as a volunteer. The information presented is intended to help you become better at the things you do for your hospital. Claim the hours and boost your total volunteer hours.

## Legislative Update



Our new Governor Rick Snyder gave his State of Union address last week and talked on what he called his “Michigan Dashboard.” Concerning health care, the dashboard measures the state’s performance on reducing infant mortality and obesity. He also called for creating a health care system that will encourage individuals to have annual physicals, cut smoking and reduce obesity. The Governor stated his intent to pursue improvements in the State’s health care system in terms of improving access, quality, cost and creating linkage for every citizen to a primary care provider.

Allegiance Health, Jackson has been named the recipient of the 2010 Foster G. Mc McGraw prize for *Excellence in Community Services*. They are being recognized for innovative programs that significantly improve the health and well-being of their community. The honor will be presented at the AHA meeting in April and includes a \$100,000.00 cash award.

In 2010, MHA adopted a resolution encouraging all community hospitals to lead by example by implementing a multi-faceted healthy eating plan for hospital patients, employees and visitors. MHA is first hospital association in the country to voluntarily initiate a campaign to model healthy food environments in hospitals state wide. 89% of MHA-member hospitals have voluntarily eliminated industrial trans-fat from hospital vending machines, cafeterias and patient nutritional programs.

Another reminder to all members, **Health Care Advocacy Day** will be held on May 4, 2011 at the Radisson Hotel in Lansing. We hope everyone will try to send members from their hospital.

**Pat Sampsel**  
MAHA Legislative Advocacy Director

# Highlights



## EAST CENTRAL DISTRICT

### *Bay Regional Medical Center – Bay City*

- In 2010 we donated numerous items to our hospital from a wish list we received from our CEO; including equipment, revamping and refurbishing of waiting rooms, etc.
- We have revamped our lobby sales and have added some new vendors which we scheduled from the Fall Conference in Mount Pleasant. We added a sheet sale, shoe sales, and purses.
- Our Gift Shop is full of great gifts as well as some clothing, jewelry, and something for everyone.
- Our next big event is co-chaired with the BRMC Foundation and that is the Charity Auction to be held in the spring.

### *Caro Community Hospital – Caro*

- We recently donated \$1700.00 to the hospital to purchase new hospital beds.
- Our Tree of Lights raised \$206.00.
- Our auxiliary also held a very successful uniform sale.
- We are looking forward to spring and are planning our annual spring tea where we honor our volunteers.

### *Genesys Regional Medical Center – Grand Blanc*

- We reviewed our bylaws and made some necessary changes to improve the cost of doing business.
- Our successful fundraising year

included: Book sale, HCI Sale, Acorn Gift Shop, 57 hour shoe sale, Ferris Coffee and Nut Sale, Fudgie Wudgie Fudge sale, Bed sheets sale, Jewelry sale.

- We are now working on new Board officers for the next two years.
- We honor our volunteers at our June luncheon and installation of new officers.
- We will present our pledge to Genesys Regional Medical Center.
- 12 volunteers attended the Fall ECD Conference.

### *Covenant Healthcare – Saginaw*

- Once again the Auxiliary is a \$10,000 corporate sponsor for the 2nd Annual Covenant Kids Telethon on April 16, 2011 from noon to 6 p.m. on WNEW-TV. The success of the 2010 telethon (\$91,000 raised) – results: ranging from \$2,500 for rocking chairs for ER to \$31,000 for digital imaging upgrade kits for the RNICU.
- The Auxiliary is pleased to provide funds for the purchase of a crash cart for the Pediatric Unit of \$2,100 as well as \$1,200 for memory books which are given to patients who have suffered the loss of a baby.
- One of our favorite expenditures is a gift for every patient who is in the hospital over the Easter weekend. This is a 25 year tradition and continues this year.
- We are looking forward to our “Spring Fling” fundraiser to be held on May 5, 2011.

### *Harbor Beach Community Hospital – Harbor Beach*

- We recently purchased 19” flat screen LCD televisions for our Long Term Care Unit. They will be bracketed to the wall to provide more floor space for residents and staff.
- The current television sets will go to our silent auction.
- In December we hosted PS Linen Sales as a fund raiser.

- The volunteer program is gearing up to host many vendors during the Maritime Festival in July.
- We had a “Traveling Christmas Tree Lighting Party” this year.

### *Health Source Saginaw Hospital – Saginaw*

- The rebuilding phase for our facility is now completed. Our facility is now all on one floor, and our volunteers are learning how to find their way around.
- Our Gift Shop has been busy and profitable. The membership donated over \$3,500 to the hospital for equipment needs.
- Our volunteers continue to volunteer in the Rehab, Skilled and Long-Term Section. We now have volunteers assigned to the psychiatric and drug alcohol sections. These volunteers must first attend a detailed and comprehensive orientation to these two areas.
- We are now taking applications and will be awarding four \$500 scholarships.
- Our membership continues to enjoy the monthly bingo parties with the patients.
- Our hospital’s CEO attends our monthly meeting/luncheon to keep us abreast of the happenings at HealthSource.

### *Hills And Dales General Hospital – Cass City*

- In December we had a successful raffle, bake sale, and gold sale.
- In February, we had a blood drive, and a Valentine bake less bake sale,
- We supplied activity aprons for the dementia patients. These aprons provide tactile stimulation and use of fine motor skills.
- In 2010 the Auxiliary donated 6700 hours and \$11,000.00.

## *Hurley Medical Center – Flint*

- Our holiday fundraisers yielded a profit of \$5,056.04. In addition Gold Sale, \$465, Ham sale, \$200; \$6.00 Guy, \$2,400.49.
- Our greater accomplishment was our Hurley Lobby Shop Open House, separate from other sales open 7 am to 2:30 pm with 18 volunteers; gross \$7,300 for that day; with gross for December \$67,000.00.
- On February 15, Hurley Auxiliary Birthday celebration featured a presentation of a \$100,000.00 toward a \$500,000.00 pledge, thanks to our dedicated and hard working volunteers.

## *Huron Medical Center – Bad Axe*

- Our Auxiliary has had an outstanding year having raised over \$20,000. We also pledged \$40,000 for renovation of the Huron Medical Center oncology unit which will begin this spring 2011.
- The 2010 fundraising projects included our Gift Shop (Well Wisher) which generated \$12,000, a \$5,000 jewelry sale, a fashion show, book and gift sale, linens and things sale, cheese ball sale, and a bridge tournament. Major expenditures included four \$500 nursing scholarships and the purchase of hospital equipment, an apnea monitor, isolette blood pressure equipment and privacy screens for a total of \$5,500.
- Volunteer activities increased this past year with more auxiliaries participating in a Health Fair, Women's Expo, peripheral screening, etc. New burgundy smocks have been purchased and are now being worn by our volunteers.
- Huron Medical Center Auxiliary will be co-hosting a Spring EDC meeting with Marlette Hospital Auxiliary.

## *Lapeer Regional Medical Center – Lapeer*

- We have had a book sale, candy/nut sale, a sheet/linen sale since our last report. All were profitable and involved volunteers as well as vendors.
- We have almost all volunteer positions filled.
- On January 10th we reopened our gift shop in a new location in the hospital after it had been closed for three months. This allowed the pharmacy to build in our original location. Our gift shop is in "the common waiting room."

## *Marlette Regional Hospital – Marlette*

- The Tree of Shining Love raised a record amount of money that was donated toward the purchase of a Diagnostic Imaging Camera.
- We purchased an automatic blood pressure monitor with a pulse oximetry for the Cardiopulmonary Department.
- Our next \$5.00 Masquerade Sale is scheduled for April.
- Our Auxiliary is busy making plans for the May ECD meeting.

## *McLaren Regional Medical Center – Flint*

- Our Annual Awards Luncheon was held in Ballenger Auditorium. Service awards were given to 100 volunteers ranging from 100 to 15,000 hours.
- At that luncheon, we presented a check for \$45,000 to the hospital for a Therapeutic Hypothermia Cooling System to be used for stroke, heart and other patients. This system lowers the body temperature, thus preserving brain tissue
- In addition to the above, we pledged to fund a Patient Simulation Manikin to be used for training by our EMS Department no later than March 1, 2011. This pledge is \$47,000

## **A Reminder to All Auxiliary Officers**

Please help keep our mailing list current by sending address changes or corrections to your District Vice President of Membership. This will ensure that the publications will be delivered promptly.

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# Highlights

- The Great Lakes Cancer Institute (GLCI-McLaren) unveiled the “TrueBeam STX” imaging and radiation treatment system. It is the only system of its kind in Michigan and is the most advanced form of proton radiation therapy currently available in the world. Construction continues on the new Proton Beam system which will be housed in a separate building at the Cancer Center.

## *McKenzie Memorial Hospital – Sandusky*

- With summer coming, we are planning our 6th Annual Golf Tournament. We are planning a few new events during the tournament, and new sponsoring possibilities.
- We are discussing our hosting duties for the 2011 Spring ECD Meeting in Saginaw. It is the first time in some time that we have hosted the meeting.

## *Memorial Healthcare – Owosso*

- Met its obligation to raise \$50,000 toward the Family Birth Place Renovation project at the end of 2010.
- We are currently obtaining information for a new fund-raising project for 2011.
- Plans are underway for our annual 5K walk/run event April 23, 2011.
- Our fund-raising committee is obtaining vendors for 2011/2012.
- We look forward to a prosperous 2011.

## *MidMichigan Medical Center – Clare*

- Our Gift Shop sales have more than doubled this past year. A great help was offering hospital employees a 20% discount for a week in December with a payroll payment.
- We had a uniform sale in February. There has been avid interest and requests for this from hospital employees.

- We are quite excited to have the renovation of the Volunteer office rooms started, with the approval of the hospital.
- We have a new volunteer member for our Physical Therapy facility in Harrison.
- With all our volunteers there is a great deal of satisfaction in assisting and we are grateful to have such dedication.

## *MidMichigan Medical Center – Gladwin*

- Funds from the 25th Annual LoveLight Ceremony will help to purchase a video laryngoscope for the Emergency Department.
- Our Annual Book sale generated \$607.30 in profits.
- We have formed a calling tree to assist in getting material out to members and fund raising committee researching new funding projects.
- Our Gift Shop has added the Naked Bee Products; hand and body lotions and silk floral arrangements have also been added.
- The Auxiliary hosted a Ross Fine Chocolate Fundraising event.
- We hosted the annual Tot Tours held in April.

## *MidMichigan Medical Center-Gratiot – Alma*

- Members attended the ECD and the MAHA meetings this year.
- Our bake sales were successful with a profit of \$350.00.
- We held our 23rd Annual Lights of Love.
- In January we had a used book sale.

## *MidMichigan Medical Center – Midland*

- Volunteers have agreed to raise money for a Monumental Art Piece that will be hung in the new MidMichigan Medical Center-Midland lobby

- Four different fund raising events have been approved by the Volunteer Operating Board
- These events were presented by the Strategic Fund Raising Committee in January 2011. The team consisted of four volunteers with a variety of skills.
- A Michigan Artist, Brian Alexander has been chosen as the artist.
- This beautiful one-of-a-kind sculpture, representing past, present and future volunteers, will be installed in the new lobby for the January 2012 opening of the new MidMichigan Medical Center-Midland addition.

## *Scheurer Healthcare Network – Pigeon*

- In November, we held a new fundraiser, Gold and Silver Refinery. It was a huge success with sales totaling \$3,200.00.
- Plans for the annual May spring Fashion Show and Luncheon are already in the works.

## *St. Joseph Health Center – Tawas City*

- It is time to kick off our major fundraiser, starting with our “Perchville” celebration. We are raffling a 2011 Ford Fiesta automobile as grand prize, followed with three great prizes, donated or provided at stupendous discounts. Local businesses recognize our work as volunteers for our community and take pride in partnering with us.
- We will again make a substantial contribution to allow the hospital to purchase new or outdated medical equipment to enhance the delivery of health services.
- We also set aside funds toward the future purchase of a replacement vehicle for our Courtesy Coach program.
- Other programs are made possible from our raffle AND fantastic gift boutique sales.

## *St. Mary's Of Michigan – Saginaw*

- Auxiliary Bylaws recently underwent a name change to GOVERNING PRINCIPLES initiated by Ascension Health, our parent company.
- The Auxiliary donated \$505 toward flagpole lighting for the American flag outside the Hospital Hospitality House–Emerson House location.
- The auxiliary operates a Thrift Shop on campus which is open on Tuesdays. We have been in the process of reviewing thrift Shop policies and procedures and will generate a “Shoppers Survey” to all of our customers asking for feedback.
- We have revamped our fundraising with a Fundraising chair over these subcommittees: Holy Thursday Sale, Yuletide Sale, Vendor Sales, and Special Events.
- An Auxiliary Advisory Committee has been formed for Succession and Visioning purposes.

## **NORTH CENTRAL DISTRICT**

### *Alpena Regional Medical Center – Alpena*

### *Carlevoix Area Hospital – Charlevoix*

### *Cheboygan Memorial Hospital – Cheboygan*

- Our Annual Greens and Bake Sale, and Tree of Lights were very successful this year.
- With proceeds from the gift shop and our fundraisers, we were able to present a check for \$15,000 towards our \$48,000 pledge for a pulmonary function testing machine.
- Our “Celebrations” events for 2010 include Wine Tasting, What a Deal (card luncheon), Taste of up North, A Garden Party, Cajun Feast and an Embroidery party.
- There are several new Celebration events planned for 2011; along with our annual fundraisers.

## *Mercy Hospital – Cadillac*

- In February we had a candy sale and used a local vendor.
- We have completed the process of revising our bylaws, policies and procedures for adoption at our annual meeting in May.
- The thought of spring brings to mind our upcoming fundraising events such as our first time sheet sale; flower and vegetable sale and; a several months long quilt raffle.
- We look forward to planning our annual meeting in May and attending the NCD meeting in West Branch.
- We are also exploring several new and different ideas for fundraisers such as a salsa sale and a nut sale

## *Mercy Hospital – Grayling*

### *Munson Medical Center – Traverse City*

- Last year, Munson Medical Center Volunteers provided 36,412 hours of service valued at \$628,909.00
- The Gift Shop had great success with a “going green” sale focused on environmentally friendly products with a highlight being a plastic bag costume demonstrating the number of plastic bags used per person per year.

### *Northern Michigan Regional Hospital – Petoskey*

### *Otsego Memorial Hospital – Gaylord*

### *Paul Oliver Memorial Hospital – Frankfort*

### *West Branch Regional Medical Center – West Branch*

- We donated \$25,000 at the Hospital Appreciation Luncheon.
- Friday popcorn sales are becoming popular.
- Fall has been busy with a Uniform Sale, Fudgie Wudgie Candy Sale, Germack Nut Sale, Bake Sale, Gift Shop Clearance Sale, and Unique Creations Silver Jewelry Sale.

### *West Shore Medical Center – Manistee*

## **SOUTHEAST DISTRICT**

### *Beaumont Hospital– Royal Oak*

### *Botsford Hospital- Farmington Hills*

### *Chelsea Community Hospital – Chelsea*

### *Crittenton Hospital Medical Center – Rochester*

- At least five fundraisers have been scheduled for the calendar year 2011. This will also include several auctions of “retired” art which previously hung on walls in the hospital complex.
- Our annual Spring Luncheon and General Meeting will be held on May 19th. This meeting will include the election of several new officers for the executive board. At this meeting, the third installment of our four-year \$200,000 commitment to the CHMC foundation will be presented to the hospital. These funds have been earmarked for the new tower project.

### *Detroit Receiving Hospital/University Health Center – Detroit*

### *Garden City Hospital – Garden City*

### *Henry Ford Macomb Hospital – Clinton Township*

### *Henry Ford Macomb Hospital – Warren Campus*

- The cold Michigan winter found many of our volunteers retreating to warmer climates. Never the less, our remaining volunteers are very dedicated and are keeping the “ship afloat.”



# Highlights

## MAHA District Presidents

*Please send a copy of your District newsletter to the MAHA President, Vice President, Resource Chairperson, and Communications Director. Also, remember to send a copy to each of the other District Presidents.*

- Since the New Year we have had a successful shoe sale and fudge sale.
- As spring approaches, we look forward to another uniform sale and a \$5.00 jewelry sale.
- Several new volunteers have joined our ranks and we have expanded our work to some new services. We appreciate the opportunities to serve our patients in new and exciting ways.

### *Henry Ford Wyandotte Hospital – Wyandotte*

- The new pager system for Surgical Waiting has been purchased, installed and is working effectively.
- We will be purchasing a Hill-Rom triage stretcher for our OB Department.
- On February 11, the Second Annual Giving Hearts Celebration was held. The money raised from this event benefits the Wyandotte Clinic for the Working Uninsured.
- The physicians and volunteers, who work at the clinic, were honored that evening.

### *Huron Valley Sinai Hospital – Commerce Township*

### *St. Joseph Mercy Hospital – Port Huron*

- Mercy Auxiliary Volunteer Organization (MAVO) is sponsoring a bus trip to see MAMA MIA at the Fisher Theatre.
- On February 25, 2011 the Annual Vineyards of the World Wine Testing Event will be held. The Peoples' Clinic for Better Health, a free clinic for adults who are uninsured will benefit from this event.
- We have been busy with various fundraisers: Unique Creations, Books are Fun, Geneva Sheet Sale and a Gold Refinery Sale.
- We purchased 25 poinsettia plants during the holiday season and delivered them to our inpatients.

### *Mercy Memorial Hospital Systems – Monroe*

### *Mt. Clemens Regional Medical Center – Mt. Clemens*

### *Oakwood Hospital and Medical Center – Dearborn*

### *Port Huron Hospital – Port Huron*

- In January, the auxiliary held their annual meeting with 75 in attendance.
- In March 23 we held a purse/scarf sale and preparations got underway for the annual flower sale in April.
- Also in April, the yearly training review was done and TB testing was done on all volunteers.
- Preparations are going on for the yearly dinner, held at Thomas Edison Inn, honoring all volunteers.

### *Providence Hospital and Medical Center – Southfield*

- At the December volunteer Celebration; Our Lady of Providence League contributed \$60,000 towards our pledge for Capital Improvement Project/Hospital Lobby and Gift Shop.
- In January, Providence held a blood drive and volunteers provided help.
- The hospital received approval to expand the emergency department by adding 3,000 square feet.

- In February, OLPL will host a fundraiser by sponsoring the sale of Godiva Chocolates.
- Our hospital is ranked among the top in the US for heart care.

### *Providence Park Hospital – Novi*

### *Sinai Grace Hospital, DMC – Detroit*

- With December 31, 2010 completed purchase of the Detroit Medical Center, including Sinai Grace Hospital by Vanguard Health system, the Grace Guild of Sinai Grace Hospital has funded Community Outreach programs Educational and Medical Research program in the dollar amount of \$128,000.00.
- The transition from a nonprofit to for-profit Hospital System has been smooth and exciting.
- Sinai Grace will break ground for a new emergency department and 24 new intensive care beds this year.

### *St. John Hospital and Medical Center – Detroit*

### *St. John Macomb – Oakland Hospital*

- The past months have seen changes in our administration and in some of the volunteer roles and procedures. We continue to have fundraisers but have reduced the number of them per month.
- Our coffee shop continues to be successful and increases our revenues.
- Our gift shop has seen an increase in its profits. As a result, we have been able to donate generously to the renovation of our OB triage room as well as the complete renovation.
- We have been able to assist in the relocating and developing of the hemodialysis center as well as the move to make our emergency department more geriatric friendly.
- Our new Guiding Star program is developing, and will enhance the role of our volunteers in assisting our guests as they attempt to locate various departments within the hospital.

## *St. John River District Hospital – East China*

## *St. Joseph Mercy Oakland Hospital – Pontiac*

## *St. Joseph Mercy Saline Hospital – Saline*

## *University of Michigan Health Systems – Ann Arbor*

## **SOUTHWEST DISTRICT**

### *Bixby Medical Center – Adrian*

#### *Battle Creek Health System – Battle Creek.*

- Entertainment was provided at Tree of love by the Sojourner Truth Youth Choir with the reading of those remembered and those remembering others.
- Showed creative talents at our Fall Craft Sale.
- Hosted a book and jewelry sale; sold popcorn to the staff and visitors three days weekly.
- Gift shop is doing very well.
- Green Door Restore Shop is a very popular place to spend some time.
- We are looking forward to starting a service in the Emergency Department; Bunco night; spring book and jewelry sale; quilt raffle; Volunteer Appreciation week activities and recruitment event.

#### *Community Health Center of Branch County – Coldwater*

#### *Eaton Rapids Medical Center – Eaton Rapids*

#### *Pennock Hospital – Hastings*

#### *Hillsdale Community Health Center – Hillsdale*

#### *Allegiance Health – Jackson*

- Allegiance Health Foundation has added the President of the Volunteers of Allegiance Health as an ex-officio voting member of the Foundation board. We are thrilled with this development as it will give us a direct link to the Foundation while enhanc-

ing our communications from the Foundation Board.

- We are completing our second full year and first term as the Executive Board for the Volunteers of Allegiance Health.
- We are preparing a slate of office for our Spring elections.
- We will be implementing a new Service Aware program to recognize Volunteers for hours worked.

#### *Health Alliance – Kalamazoo*

#### *Ingham Regional Medical Center – Lansing*

- In December, we installed our new Volunteer Board officer for 2011.
- Our fundraisers had a busy 2010, raising over \$18,000!
- Our Peppermint Gift shop also had a great year. Over \$400,000.00 in gross sales.
- They're adding a Pharmacy in our lobby next to our Gift Shop. That means more traffic and hopefully more Gift Shop business.
- Ingham Volunteers are pleased and proud to announce that Cas Wesolek will be installed as President of the SWD on May 16.
- In 2010, our volunteers gave over 123,000 hours and contributed over \$100,000.00 to the Ingham Foundation.

#### *Sparrow Hospital – Lansing*

- A new communication system with volunteers via-e-mail has made it easier to pass along news, updates, and a weekly calendar of events. Follow up e-mails will also help with the retention and tracking of new volunteers.
- Volunteers in our Hello Hospital group present an interactive, hands-on program for first graders, giving children an awareness of the hospital and hospital procedures. They see what it is like to use a wheelchair and crutches, see instruments, view a mock patient room.

- In 2010 Hello Hospital was visited by 38 classes and 784 students.
- 15 active volunteers and seven MSU students contributed 631 volunteer hours last year.

#### *Oaklawn Hospital – Marshall*

#### *Bronson Lakeview Hospital – Paw Paw*

#### *Sparrow Clinton Hospital – St. Johns*

#### *Lakeland Healthcare Auxiliary*

#### *Sturgis Hospital – Sturgis*

#### *Herrick Memorial Hospital – Tecumseh*

- The auxiliary held an Employee Appreciation Day which was enjoyed by all.
- We had a \$6.00 jewelry sale, a fine jewelry sale, Germack Nut and candy sale, Book Fair, and our annual Auxiliary Bake Sale, which is always enjoyed by all.
- Herrick Medical Center and Adrian Medical Center once again had Harvest Gathering which was shared with three different Charities.
- We continue to support the Manor and help with Bingo, feeding the birds and purchasing items for their Rollin Store.

### **Michigan Association of Healthcare Advocates**

**Highlights Subscription Rates - \$5.00 per year**

**Please make your check payable to MAHA and send it to:**

**Marilyn Ashdown  
133 Fairfield Drive  
Coldwater, MI 49036**



**You can e-mail Marilyn at:  
marilynjill@gmail.com**

# Highlights

## MAHA Highlights

### Deadlines for future issues:

*July 1, 2011 —  
September issue  
November 1, 2011 —  
January issue  
April 1, 2012 —  
June issue*

Thanks to everyone who sent articles for the April issue. Send your next articles to the address listed below.

**Remember:  
ELECTRONIC SUBMISSION  
IS PREFERABLE AND IS  
ENCOURAGED.**

If you do not have a computer your DVS or someone at the hospital may let you use theirs. Remember the format for *Around the State* articles. They may be submitted early and you do not have to wait until the final deadline.

Send to:

**Marlene Sebastian  
9761 Brown Road  
Springport, MI 49284  
msebastian@springcom.com**

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**Mary Lu Cramer  
1300 Oak Hollow Drive  
Milford, MI 48380**

*Three Rivers Hospital – Three Rivers*

*Community Hospital – Watervliet*

- Members of the hospital auxiliary will see many changes on several levels. Becoming a part of Lakeland Healthcare will see many positive changes, including the expansion of the Emergency Department, Registration area, and our Lobby.
- The Candy and Bake sale drew lots of customers.

- Our Tree of Love event was a big success with many comments about the beauty of the tree.

### UPPER PENINSULA DISTRICT

*Aspirus Keweenaw Memorial Medical Center – Laurium*

- Our new project for 2011 is a “Medication Take Back Program”
- Held two book sale fundraisers in 2010, will continue in 2011
- Our new cookbook on sale in gift shop.
- The annual “Nut Sale” was a huge success.
- Held two bazaars one in the spring and one in the late fall, both were well attended.
- Looking for new fundraising ideas for 2011. Will start with a sheet sale in April.
- Goal to update our gift shop to attract more sales.
- Donated over \$15,000.00 to hospital for various needy items; awarded two \$1000. scholarships.

*Bell Hospital – Ishpeming*

*Aspirus Grand View Health System, Inc. – Ironwood*

*Marquette General Health Care System – Marquette*

- Our linen sale was a shocking success, raising \$7,000.00.
- MGH is launching a new endeavor called Honor Lights. Honor Lights will give people an opportunity to honor or remember someone throughout the year. A permanent display will be placed in the North Lobby where all names of those enrolled will be placed. An acknowledgement card will be sent to the honoree or family.
- Our Denim and Diamond Dance was well attended. Western dancing, Bling and a silent auction, made it a night to remember.

- Our Volunteers sponsored “Devons Delight.” Salt water taffy, jams and jellies, brittles, chocolates and many flavors of Mackinaw Fudge were available for sale.

*Munising Memorial Hospital – Munising*

- We are getting ready for our bakeless bake sale, which is always a great fundraiser for us.
- We send letters to each of our members for a donation in lieu of actually sending in baked goods.
- We are looking forward to awarding our \$1000 scholarship.

*North Star Health System – Iron River*

*OSF St. Francis Hospital – Escanaba*

- As one of our fundraisers, we hold three bake sales yearly.
- Our calendar raffle is also popular with tickets available at \$10.00. Each month there is a drawing with a \$100 winner; two \$50.00 winners; and four \$25.00 winners.

With the proceeds we are purchasing additional ventilators for respiratory patients and additional monitors for surgical patients and mildly sedated respiratory patients.

- This year we are hosting our spring district meeting and we are planning ahead for that.

*Portage Health System – Hancock*

*Schoolcraft Memorial Hospital – Manistique*

*War Memorial Hospital – Sault Ste. Marie*

- Personalize It-Picture Frames for special occasions are a popular new Gift Shop item.
- Our Gift Shop Managers presented the WMH Auxiliary with a check for \$30,000 at our February luncheon.
- Our Auxiliary Board is working on prioritizing and voting on Wish List Items submitted by hospital departments.

- As many members reach Associate and Lifetime member status, the Auxiliary Board continues to encourage recruitment of new members.
- Committee preparations have begun for the 29th Annual Flea market to be held on June 4th. This is our largest fundraiser.

## **WEST CENTRAL DISTRICT**

### *Carson City Hospital – Carson City*

- Our Auxiliary will begin their 29th membership year in September of 2011.
- Fall functions include a MUM sale; uniform sale, book sale.
- CCHA hosted the September West Central District membership meeting.
- During the winter CCHA helped sponsor and organize the 75th anniversary of Carson City Hospital. A semi formal dinner dance will be held in May, 2011 in Mount Pleasant.
- The final project of the year will be our 28th annual golf outing which is a big fundraiser for the organization.
- Our goal is to continue to assist Carson City Hospital and Clinics with needed items and funds to enhance quality patient care. Recent purchases include hair dryers for the patient care areas, baby spoons for newborns, anatomical arterial blood gas arm for practice by Cardiopulmonary staff, educational materials for our pre-natal classes, and new chairs for the mental health unit

### *Holland Hospital – Holland*

### *Mecosta County Medical Center – Big Rapids*

### *Memorial Medical Center of West Michigan – Ludington*

- 2010 was a record year in attracting 43 new volunteers to Memorial Medical Center. We have 117 volunteers who contributed 17,172 hours of service.

- A new committee – The Community Relations Committee will assist the hospital in its community relations functions, such as health screening and public education events.
- We had an outstanding year for vendor sales. Our 2010 vendor sale in 2010 was \$12,192.06, up 70% over 2008. All profits go toward the Volunteers' pledge to the MMC Foundation.

### *Mercy Health Partners – Hackley Campus*

- “The Birth Center” opened in October. This unit now serves the Muskegon General Campus, Mercy and Hackley campuses.
- Newborns were sent home wrapped in flannel blankets with green ribbon during the holiday season.
- 2011 brings us new fund raisers: Nye Uniforms, Scrubs Uniforms, spring flowers, Beaded Jewelry and Outerwear Sales.

### *Mercy Health Partners – Lakeshore Shelby Campus*

### *Mercy Health Partners – Mercy Campus*

### *North Ottawa Community Hospital – Grand Haven*

- We had a very successful chocolate sale right before Valentine's Day, in addition to several successful fundraisers throughout the winter.
- Our Gift Shop had a very good year with sales exceeding our expectations.
- Three of our buyers attended the Atlanta Gift Show to bring treasures to our shop.
- Volunteers and employees receive benefits at the Dunewood Pharmacy by showing their NOCHS ID badge.
- We are proud to announce that Betty Bierman, past NOCH auxiliary president, will be installed as the MAHA President in June at Mackinac Island – Congratulations Betty!

### *Sheridan Community Hospital – Sheridan*

### *South Haven Health System – South Haven*

- Recent activities included 2 day Books Are Fun Sale, productive Blood Drives; Greeters at South Haven Blueberry Fest; Harvest Gathering Food Drive, plus \$895.00 given to Food Bank.
- Van Buren Intermediate Nursing/Healthcare students are working in OB, Infusion Center, Special Care Unit.
- Shoreline Wellness and Rehab Center is three years old and has 2458 active members.
- South Haven Health System Departments now include: Oncology, Psychiatry, Sleep Lab, Infusion Center, Home Care. Water birthing is available in OB.
- The growth and diversity has evolved into new ID and logo.

### *Sparrow Ionia Hospital – Ionia*

### *Spectrum Health – Blodgett Hospital – Grand Rapids*

### *Spectrum Health – Butterworth Hospital – Grand Rapids*

- On Tuesday, January 11, 2011, 81 infants, children and adolescents were the first patients to experience the beautiful, new Helen DeVos Children's Hospital designed especially for children and families in Michigan and beyond.
- Prior to the opening, more than 18,000 visitors toured the new 14-story, 206-bed, \$286 million facility. Enthralled with the open spaces, they especially loved the natural light, the colors and the more than 1,500 works of original art created by children for children.
- Of the total cost of the shiny, blue, cylindrical building, \$103 million was donated by more than 6,000 donors.
- Of this amount, our hardworking and dedicated Blodgett Hospital and Butterworth Hospital guilds have raised and committed \$2 million.

# Highlights

- Exciting, new features of the hospital include: pediatric heart catheterization lab, emergency department just for children, 40 private neonatal rooms, pediatric radiology department, lots of space for children to play, and family resources such as a chapel, library and laundry facilities

## *Spectrum Health United Memorial – Kelsey Campus*

- Scrapbooking event, jewelry, linen and annual holiday gifts and candle sales proved as repeated successful fall guild efforts.
- Fall grants provided to Kelsey Hospital included new furnishings to both the new Lakeview Family Medicine Office and the Spectrum Health Medical specialty center in Lakeview.

- A Kelsey Hospital guild social event planned in February will include an Amish driven winter sleigh ride and homemade refreshments.
- New fund raising efforts are being planned for calendar 2011

## *Spectrum Health Zeeland Community Hospital – Zeeland*

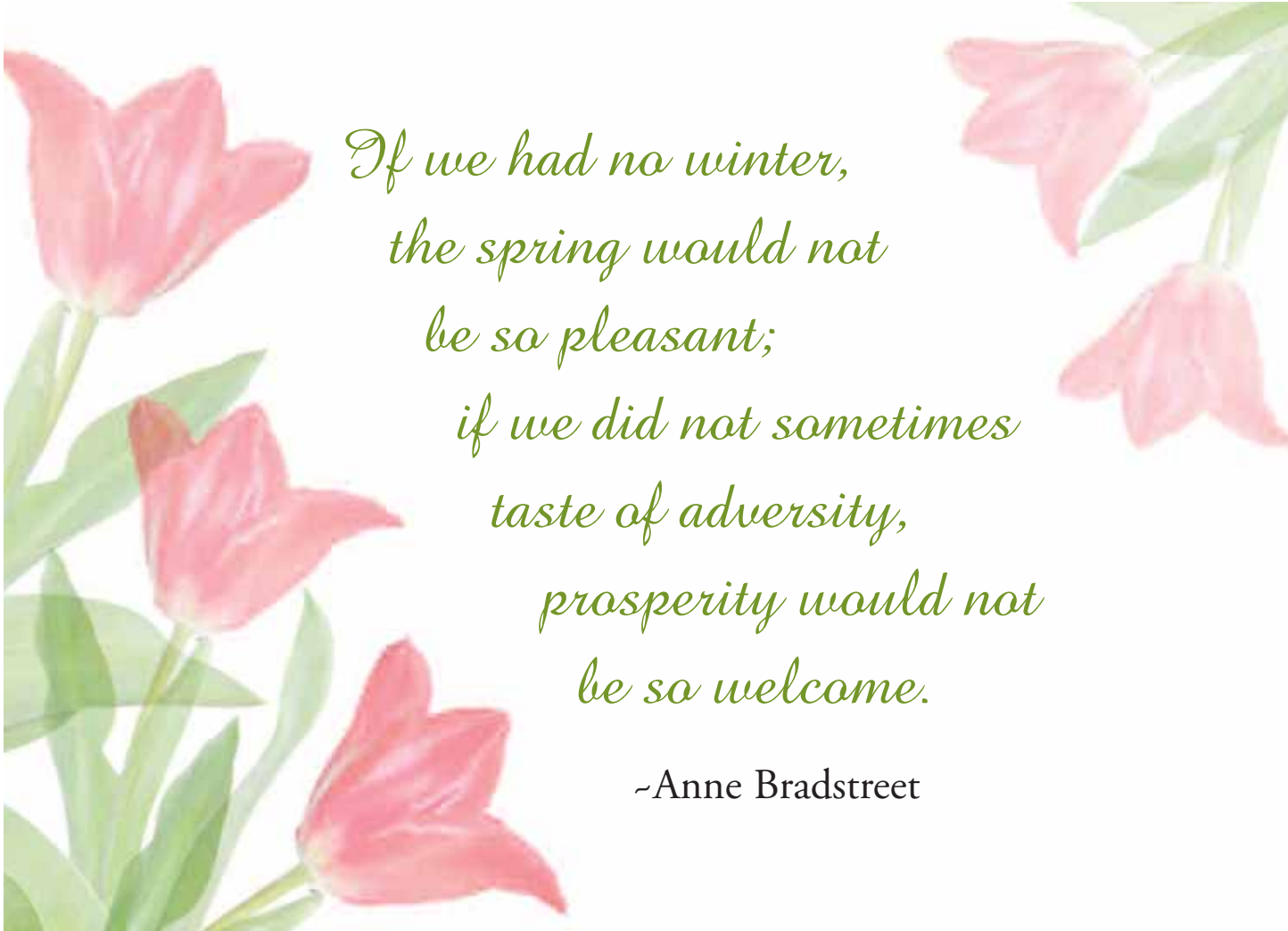
- As of January 1, we became part of the Spectrum Hospital Group and known as Spectrum Health Zeeland Community Hospital.
- Both our Christmas sale in November and book sale in December went very well. It was a good time of year to have the book sale, good last minute Christmas gifts.
- We purchased a pediatric crib with the money we raised from our Loving Lights Campaign.

## Editor's Note

Thanks to all who contributed to the April issue. Your articles are what make the *Highlights* FUN TO READ!!!

**SPECIAL NOTE:** The **East Central District** had a 100% contribution to the April *Around the State* Section!!! Congrats and thanks!

- In April we awarded three \$1,000 scholarships to students who are enrolled in a medical field.
- On May 11th, we will be attending our WCD meeting and installation of new officers at Blodgett Hospital in Grand Rapids.

A decorative border of pink tulips with green leaves surrounds the central text. The tulips are in various stages of bloom, some fully open and some as buds.

*If we had no winter,  
the spring would not  
be so pleasant;  
if we did not sometimes  
taste of adversity,  
prosperity would not  
be so welcome.*

~Anne Bradstreet

## 2010 Annual Report — Hours and Dollars Report

DISTRICTS	ECD	NCD	SED	SWD	UPD	WCD	TOTALS
Number of Hospitals	21	11	19	19	11	16	97
Number Reporting	21	11	15	19	11	16	93
Number of Beds	3,979	1,334	4,264	3,326	733	2,079	15,715
Number Auxilians/Volunteers	4,858	2,503	6,315	6,706	1,659	2,825	24,866
Auxilian/Volunteer Hours	534,119	257,557	663,145	741,650	115,053	225,046	2,536,570
Auxilian/Volunteers on District Board	8	7	16	14	6	14	65
Total number of District Hours	496	531	2,307	734	247	1,414	5,729
Auxilian/Volunteers on MAHA StateBoard	6	3	2	4	5	4	24
Total number of MAHA State Hours	994	607	300	1,380	1,564	1,237	6,082
Auxilian/Volunteers on AHA Board			1				1
Total number of AHA Hours			350				350
Auxilian/Volunteer Presidents on Facility Board	7	3	1	5	1	2	19
With Voting Privilege	3	2	1	4	1	0	11
Money Donated to Hospital/Facility	\$1,142,199.08	\$721,500.00	\$933,452.25	\$1,350,490.99	\$492,448.60	\$895,986.31	\$5,536,077.23
Other Money Donated (Scholarships, etc.) \$	\$22,000.00	\$43,919.00	\$96,250.00	\$63,253.00	\$13,090.00	\$26,000.00	\$264,512.00

### Marilyn J. Ashdown MAHA Membership Director

Special thank you for all the hard work by District Membership Vice Presidents for their efforts in collecting data and preparing reports: ECD-Nancy Viele; NCD-Patt Luomala; SED-Barbara Bergin; SWD-Ginny Mahrle-Cook; UPD-Karen-Kimar-Johnson; WCD-Judy Ellis

## MAHA 5-Year Report

YEAR	2006	2007	2008	2009	2010
Number Hospitals/Facilities	112	112	109	106	97
Number Reporting	111	107	108	96	93
Number of Beds	22,051	20,512	21,216	19,370	15,715
Number Auxilians/Volunteers	31,307	27,737	27,984	29,476	24,866
Auxiliary/Volunteer Hours	3,122,309	2,822,517	2,923,423	2,772,241	2,536,570
Auxilians/Volunteers on District Board	71	65	69	73	65
Total Number of District Hours	8,276	8,782	8,864	5,495	5729
Auxilians/Volunteers on MAHA State Board	18	17	17	24	24
Total Number of MAHA State Hours	5,442	6,307	5,570	7,624	6,082
Auxiliary/Volunteer Presidents on Facility Board	22	31	26	25	19
With Voting Privilege	11	16	16	15	11
Money donated to Hospital/Facilities in \$'s	\$8,615,813.00	\$6,931,533.00	\$6,965,219.00	\$6,110,809.34	\$5,536,077.23
Other monies donated in \$'s (scholarships, etc)	\$323,081.00	\$339,907.00	\$313,577.00	\$280,410.47	\$264,512.00

### Marilyn Ashdown, MAHA Membership Director

*"An optimist is the human  
personification of spring."*

-Susan J. Bissonette



MICHIGAN ASSOCIATION OF HEALTHCARE ADVOCATES

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